



Rooster Rush Cacklin' Community Award

Also available at www.SDVisit.com

Deadline: December 3, 2016

Name: _____

Organization: _____

Physical Address: _____

City: _____

State: _____ ZIP: _____

Phone: _____

Email: _____

- Please return our entry materials No need to return materials
Materials may be picked up at the 2017 Governor's Conference on Tourism.

Please explain, in detail, how your community/organization was involved in the Rooster Rush 2016. Feel free to submit any supplemental materials such as photos, videos and examples of advertising/promotional efforts.

Applicants will be judged on the following criteria:

- Advertising and Promotional Efforts
- Community Participation
- Efforts to Welcome Hunters
- Creativity

Prize will include:

- \$1,000 worth of South Dakota Tourism cooperative advertising
(If more than one organization submit application together, these funds will be divided equally between the applicants.)
- Plaque
- Recognition in South Dakota Tourism press efforts
- Award presented at the 2017 Governor's Conference on Tourism – Awards Night Gala on Thursday, January 19, 2017.

Submit Application to:
Stephanie Palmer
South Dakota Dept. of Tourism
711 E. Wells Ave.
Pierre, SD 57501
605-773-3301 phone
605-773-5977 fax
Stephanie.Palmer@TravelSouthDakota.com

