



Social Media

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You've undoubtedly heard of Facebook, YouTube, Twitter, Flickr and any number of blogs and forums. These social media outlets represent a great way to get your story out there. Hunters are part of a community all their own, and they are active participants in talking about the sport and the experience that they love.

Here are some examples of how you can make use of some of these outlets, or download a PDF of this Social Media information:

- **Blogs and Forums:** Creating your own blog is easy and inexpensive, and gives you the opportunity to be your own news channel. There are a number of blog platforms that have simple-to-use templates that you can use to create a blog for your pheasant hunting community and fans.

There are also a number of blogs and forums that attract thousands of hunters to share information and stories. Be a part of them. Make sure that you get engaged and let people on these websites know what your community has to offer as well as what their experience will be. Once you get a feel for the conversations that are taking place in the forums and blogs, jump in and tell your stories, post videos and photos, and give the readers the "insider's guide" to hunting in your community.

Here's a short list of popular blogs and forums that you can be a part of, and a quick Google search will give you many more:

- www.pheasantzone.com
- www.gamebirdhunts.com
- www.southdakotaoutdoors.com
- www.huntinglife.com
- www.pheasantsforever.org (They have a Facebook, Twitter, LinkedIn, YouTube and Flickr sites that allow you to get involved.)
- www.southdakota.com
- www.huntingconnections.com
- www.pheasantcountry.com

- www.ultimatepheasanthunting.com
- www.fieldandstream.com
- www.sdgfp.info

- **Facebook - www.facebook.com**

It's easy and free to start a Facebook fan page to build your community of hunters and make sure that they get your news, photos, discussions, and upcoming events. At the same time, Facebook gives your fans a chance to trade stories and interact as a part of your community.

- **YouTube - www.youtube.com**

Nothing captures the experience like video. YouTube gives you the opportunity to tell your story in video, whether it's footage from your hunt, or an interview with your favorite hunting ambassador. Consider this: more than 2 billion videos are viewed on YouTube every day. Your video can be linked to your website, a blog post and just about anywhere.

- **Twitter - www.twitter.com**

Twitter is the fastest growing social medium giving people the opportunity to follow and be followed by people with similar interests. Many of the top news sites, outdoor magazines and blogs now have Twitter accounts that allow them to keep the conversations moving. The best part is, with tools like tinyurl.com, you can place links to your sites in the 140 character posts.

- **Flickr - www.flickr.com**

Flickr allows you to post photos of your community and the hunting experience into a searchable website that is viewed by millions every day.

If you decide to engage in one or more of these social media tools, make sure you are committed to keeping your blog or profile updated with current content.

