

# SOUTH DAKOTA DEPARTMENT OF TOURISM

.....  
2017 SPRING HOSPITALITY TRAINING CO-OP  
APPLICATION FOR FUNDS  
.....

NAME OF ORGANIZATION \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

ZIP \_\_\_\_\_

CONTACT PERSON/TITLE \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_

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IF YOU ARE COLLABORATING WITH OTHER ORGANIZATIONS OR CITIES ON THIS PROJECT, LIST ALL PARTNERS HERE, ALONG WITH THEIR CONTACT INFORMATION.

1) WHAT IS THE AMOUNT OF MATCHING FUNDS REQUESTED? \$ \_\_\_\_\_  
(MATCHING FUNDS REQUEST MAY NOT EXCEED \$1,000 PER ORGANIZATION)

2) WHAT IS THE TOTAL GOAL OF YOUR FUNDRAISING EFFORTS? \$ \_\_\_\_\_  
(YOU ARE ENCOURAGED TO CHARGE PARTICIPANTS A FEE AND/OR SEEK SPONSORS TO HELP DEFRAY COSTS.)

3) PROSPECTIVE SPEAKER NAME AND TOPIC OF PRESENTATION, IF KNOWN AT THIS TIME \_\_\_\_\_

4) **SPEAKER FEE**, IF KNOWN \_\_\_\_\_

5) **LOCATION OF TRAINING SITE** \_\_\_\_\_

6) **PROPOSED DATE OF TRAINING** \_\_\_\_\_

7) MARKETING PLAN (METHODS FOR GETTING INFORMATION AND INVITATIONS OUT TO VISITOR INDUSTRY BUSINESSES IN THE AREA)

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8) GOALS AND OBJECTIVES OF YOUR SPRING HOSPITALITY TRAINING

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NAME OF PERSON FILLING OUT THIS APPLICATION \_\_\_\_\_

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PHONE

\_\_\_\_\_

EMAIL ADDRESS

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THE SOUTH DAKOTA DEPARTMENT OF TOURISM MAKES ALL DECISIONS ON DISTRIBUTION OF FUNDS. NOT ALL AWARDS ARE EQUAL. SELECTION IS BASED ON LOCATION, DEMONSTRATION OF COLLABORATION WITH OTHER GROUPS, QUALITY OF APPLICATION AND COST OF SPEAKER. THE SOUTH DAKOTA DEPARTMENT OF TOURISM RESERVES THE RIGHT TO ADJUST FINAL AMOUNT PAID IF ORIGINALLY AWARDED AMOUNT TOTALS MORE THAN ONE-HALF OF THE ACTUAL SPEAKER FEE.

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MAIL, EMAIL OR FAX THIS APPLICATION TO  
WANDA GOODMAN | SD DEPARTMENT OF TOURISM | 711 E. WELLS AVE. | PIERRE, SD 57501  
605-773-3301 | WANDA.GOODMAN@TRAVELSOUTHDAKOTA.COM | FAX 605-773-5977



SOUTH DAKOTA  
**GREAT SERVICE**  
— AWARD —