



TO: Governor Daugaard
FROM: James D. Hagen, Secretary
Department of Tourism
DATE: October 8, 2015
RE: September 2015 Monthly Status Report

Domestic Earned Media Numbers

August	Impressions: 6,360,043 Ad Value: \$79,514 Number of clips: 17
FY16 To-Date	Impressions: 391,410,285 Ad Value: \$934,781 Number of clips: 47

Media, PR & Industry Relations

Information requests/interviews/meetings: Worked with producer at Inside KELO-TV to schedule interview for Secretary Hagen. Sent information about rodeos, western adventures, western history, etc. to freelance writer with worldtravelure.com. Secured parking pass at Mount Rushmore National Memorial and other comps for blogger Lisa Niver with wesaidgotravel.com. Working with radio show from Canada on securing interview with Superintendent Schreier at Mount Rushmore National Memorial for a Brand USA Canada project. Worked with MMGY's PR team on various other inquiries and media pitches. Responded to general inquiries from MediaSD.com and others.

Pitched I-29 Cultural Corridor to a journalist team who also attended Travel Media Showcase. Sent park passes to a journalist who traveled South Dakota on her own.

Finalized details for the Buffalo Roundup fam, September 20-26, in the Black Hills and Badlands areas for the week leading up to the Roundup and the Roundup activities. Worked with several journalists on story ideas prior to their trip. Journalists included freelancers from The New York Times, Conde Nast Traveler, Travel + Leisure from Wisconsin; USAToday.com from Florida; Babble and moosh - indy blogger from Indiana; Huffington Post from California; and Today.com, CNBC Road Warrior, and AAA Journey from Washington. Other journalists included a contributor for Fathom from New York; contributor to Tango Diva from Florida; Digital Editor at Large to Glamour from New York; Miami Editor of Thrillist from Florida; Co-Founder of Pretty Prudent from California; Editorial Content Director of *Midwest Living* from Iowa; and Lead Editor of Yahoo! Travel from New York.

Finalized speakers for the 2016 Governor's Conference on Tourism. Finalized registration flyer, which will be mailed in mid-October to the visitor industry. Working on updating the Conference

website with speaker and session information. Continued working with vendors and sponsors. Sent Conference sponsorship email via Listrak to 2,626 list members on September 8. Began working on updating the email template for the general conference emails with plans to send the first one on October 6 to the visitor industry.

Approved the October content calendar for Facebook/Twitter/Instagram. Instagram account has 5,887 followers and 706 posts. Travel South Dakota Twitter (@southdakota) account has a total of 9,886 tweets and 22,400 followers. South Dakota Tourism's Facebook page has ~199,443 fans. Working on a fall Instagram campaign with MMGY that will launch the end of October and run through November called "The Great-ful 8." Working with Pheasants Forever on giveaways on our social channels for September, October, and November.

Added the Buffalo Roundup video to the YouTube Channel. The YouTube channel videos had 13,455 views for the month of September. Added video to the Instagram channel.

International and Domestic Trade Sales

Fulfilled requests for 345 South Dakota Vacation Guides to AAA offices in six states: Indiana, Michigan, Nebraska, New Mexico, Ohio, and Wisconsin.

Sent requested information to Bethany Babinec, Wisconsin. Contacted by Anthony Earl, My Private Concierge, Wisconsin, who attended the 2015 Roundup to scout and make plans for clients. Contacted by American Student Travel Abroad (ASTA), Brookings, SD, requesting information that focuses on educational travel for middle school, high school, and college students. Assisted Lieb Management (RMI Germany) with information on winter in the Black Hills for their winter press release; contacted Black Hills & Badlands and Spearfish Canyon Lodge, as the request was specific to Spearfish Canyon Lodge.

Approved digital version of the 2015-2016 Group Tour Planning Guide for posting.

Continued sending files of the 4-page Group Tour Co-op magazine ad with 14 partners to group tour magazines: September/October issue of *Groups Today* (circ. 10,000); November-December issues of *Destinations Magazine* (circ. 7,325), *Select Traveler* (circ. 5,000), and *Group Travel Leader* (circ. 20,000); and December issues of *Leisure Group Travel* (circ. 20,000) and *Courier Magazine* (circ. 6,000). Preparing added-value banner ads for various magazines.

Finalized arrangements for September 6-9 for the two new Rocky Mountain Specialists from Audley Travel, United Kingdom. Last year they sold 42 rooms at the Rock Crest Lodge in Custer and 78 rooms at the State Game Lodge in Custer State Park. They also offer rooms in Deadwood.

Accompanied 10 tour operators from our overseas markets, one Rocky Mountain International (RMI) representative, and three drivers on the RMI MegaFam, September 9-17, with 3 ½ days in each North Dakota and South Dakota. Guests visited Mobridge, Fort Pierre, Pierre, and Badlands and Black Hills areas for planning their clients' trips to South Dakota.

Met with participants of the USA Tours, Denmark, September 14-15, at Mount Rushmore to review their itinerary and answer questions.

Hosted 15 international journalists: Get Lost magazine from Australia; Salt Magazine in Benelux; Cheval Pratique, Equidia TV, Issy Les Molineaux, and Duxin Com in France; Prestige Media International AG – Imagine & Prestige Magazine in Germany; Ladonna.it and

Latitudeslife.com in Italy; Vi Menn Magazine and Discover America Magazine of Egmont Publishing House in Norway; two freelancers and one photographer from Switzerland; and Trinity Media Group in the United Kingdom the week leading up to the Buffalo Roundup, September 20-26, and during the Buffalo Roundup activities. Contacted Craig Pugsley and Bob Lantis for interviews, per special requests. Assisted with individual itinerary arrangements for journalists who extended their trips. Confirmed itinerary with suppliers/communities for their portions of the itinerary. Assembled messenger bags with South Dakota materials and gift items, which included informational Flash Drives with photos. Chris Winteler and Moritz Hager from Switzerland extended their trip to October 5 for further article research, which included a trip to Pine Ridge, horseback riding, and a rodeo; sent requested photos and information. Journalist from The Netherlands extended his trip to October 27 for single track trail research as well as a visit to Pine Ridge Reservation for his articles.

Working with our Japanese representative Osamu Hoshino to set up a fam tour for three people who represent us in Tokyo and domestically, October 8-16. Fam stops include Rapid City, Deadwood, Mitchell, De Smet, Custer, and Hill City; setting up meetings with suppliers.

Mailed postcards to 1,750 tour operators who belong to American Bus Association (ABA) for the Annual Marketplace, January 9-12, in Louisville and a different set of postcards to 1,050 tour operators who belong to National Tour Association (NTA) Annual Travel Exchange, January 31-February 4, in Atlanta. Each set listed who from South Dakota will be attending and they were to arrive in time for the opening of the online appointment scheduling for each conference.

Worked on preliminary arrangements for Go West Summit, February 21-25, in Anchorage.

Worked with team to supply information for CANUSA Vacation Builder site (Germany): gathered 15 additional points of interests for this year's promotion along with three images per point of interest and sent our new 30-second video to replace the current video on their website.

Reviewed Australia/New Zealand newsletter prior to it being sent to the industry; approved topics for German newsletter; and updated What's New sheet prior to sending to RMI office for missions. Worked with team to outline training highlights and select photos for the PowerPoint presentations at the international missions.

Worked on arrangements for World Travel Market in London, November 2-5, with other RMI partner states.

Outdoors

South Dakota Outdoors (@sdoutdoors) Twitter account has a total of 3,584 tweets and 6,259 followers. South Dakota Outdoors Facebook page has 2,668 fans.

Film Office

Removed outdated listings on filmsd.com and updated and approved new listings.

Working with Pedal Powered Talk Show on finalizing permits in Badlands National Park and Custer State Park. Helping the History Channel with industry contacts, suggestions for locations, itinerary information, and film permissions for a show they are filming in South Dakota at the end of October.

Information Centers

In the process of planning the year-end party for travel counselors. The cities of Wall and Chamberlain have declined to host us; waiting to hear from Yankton.

Made a literature run to all Centers, September 14-16, and picked up tablets, shirts, CDs, DVDs, stickers, and evaluation forms from Centers that were closing. Dropped off supplies and literature to Centers that will be staying open through October. Did walk-throughs at all the Centers to evaluate the condition of the buildings and grounds. Organized each Center's ordering forms for next year.

Worked with staff to get Rooster Rush shirts distributed to the Centers that are staying open through the end of October.

Worked on South Dakota test for travel counselors for NCSTD Certification.

Car Count as of September 28: there were 673,253 people who visited the Centers this year, up 10.6% from last year and 275,393 cars, up 9.3% from last year. Visitation increases from key markets: Michigan, 25%; Minnesota, 8.9%; Missouri, 2.3%; Nebraska, 4.4%; Wisconsin, 12.9%; Colorado, 14.7%; Iowa, 8.5%; Illinois, 15.7%; Wyoming, 12.6%; and Foreign, 22.4%; and decreases included Canada, 4.2%; North Dakota, 1.1%; and Tour Buses, 2.2%.

Hospitality

Provided information to the Black Hills Pioneer newspaper on the Governor's Hospitality Certificate Program for a story they were writing about a Deadwood lady who received a certificate.

Worked with designer on guidelines for new Great Service Star Program logo. Reviewed Great Service Star applications for 2016 designation. Selected several finalists for the George S. Mickelson Great Service Award from the Great Service Star applications that were received by the deadline.

Provided the password to two businesses for the Online Customer Service Training.

Photo/Video

Tourism photography: Sylvan Lake, Buffalo Roundup, Custer State Park; Needles Highway; cowboys at Meeker Ranch; Spearfish Canyon; Mount Roosevelt, shootouts on Main Street, and Main Street, Deadwood; Beaver Creek Bridge in Wind Cave National Park; Wind Cave tours; Hot Springs city views; Oakwood Lakes State Park; Sica Hollow State Park; Fort Sisseton Harvest Fest; Minuteman Missile NHS; paddle boarding and kayaking on Missouri River; Hugh Glass Rendezvous, Petrified Wood Park, Lemmon; Mickelson Trail bicycling; Roughlock Falls; fly fishing and bicycling in Spearfish Canyon; Native American dancers in Black Hills; and Great 8 postcard views.

Was an instructor at the Black Hills Photo Shootout, an event started by Tourism's staff photographers.

Governor's Office: Capitol for a Day in Spearfish and Governor speaking on KGFX radio.

Fulfilled photo requests to *South Dakota Magazine*, Yankton; Black Hills Visitor Magazine, Rapid City Regional Health, Dept. of Agriculture, Black Hills & Badlands Tourism Association, Rapid City; South Dakota Newspaper Association, Brookings; Watertown Development Corp.,

Glacial Lakes & Prairies Tourism Association, Watertown; Game, Fish & Parks, Dept. of Transportation, S.D. Missouri River Tourism Association, Dept. of Labor, South Dakota Chamber of Commerce, Pierre; Sioux Falls CVB; Moon Travel Guides, California; BC Video, New York; MMGY, New York and Missouri; and National Park Service, West Virginia.

Continued editing and inputting photos into Tourism database, current total is 20,183. Culling outdated imagery.

Tourism photography hit list: East River autumn scenery, pheasant hunting.

GOED photography hit list: Governor's Pheasant Hunt.

Shot video of the annual Buffalo Roundup; set up main camera and GoPro camera. Edited a short clip of the video and uploaded it to Dropbox for media availability. Edited a short clip and added it to the YouTube channel.

Shot video of fall activities and scenery at Sica Hollow State Park, fall colors on Iron Mountain Road and the Needles Highway, fall colors and scenery in Vanocker Canyon and Spearfish Canyon, fall colors in the Rochford and Dumont Road areas, cave tours in Wind Cave National Park and Jewel Cave National Monument, profile view and areas around Mount Rushmore National Memorial, Mount Roosevelt near Deadwood, and video of the 1880 Train.

Sent stock footage to the Western Heritage Network, Roundup footage to the BBC, and wildlife footage to Mark St. Pierre with the Oglala Sioux Tribe.

Met with staff to discuss a fall foliage video. Worked on a Great 8 video and a National Parks video.

Video hit list: Fall colors as they peak in the eastern half of the state. Set up and shoot pheasants and pheasant hunting models.

Work on editing the Great 8 and National Parks videos and adding them to the Instagram page. Work on adding content to the YouTube channel. Shoot stills and video at the Governor's Hunt in Pierre in late October.

Travel Market Advertising/Marketing

Set up meetings with co-op partners; partner media schedules, SEM proposals, and print and digital ads were approved; edited and approved Magazine Co-op ads and Tourism ads.

Campaign co-ops:

Spearfish: Edited and approved two rounds of paid social posts and the KETV takeover banner elements. Set up monthly status call.

Watertown: Worked with co-op partner on editing and approving two rounds of paid social posts.

Hot Springs: Sent SEM report.

Custer State Park: Edited and approved paid social posts. Waiting on feedback for October social media posts.

Deadwood: Edited and approved paid social posts, promoting events and Super Suite Giveaway. Edited and approved November social media posts. Edited and approved the winter banner ads promoting the SnoCross event.

Sioux Falls: Edited and approved shoulder newspaper FSI (Free Standing Insert) and media calendar.

Pierre: Waiting on co-op status update.

eCRM: Travelsmart: reviewed content, edited, and approved September Travelsmart email; deployed, September 9 & 10. Events: September (November Events), reviewed and edited content; deployed, September 17. Inquiry: reviewed and edited copy; deployed, September 13. Hunting: discussed hunting email strategy for Shoulder 2015 with staff; approved new hunting email template; edited and approved content for hunting email #1; and deployed, September 24. Working on editing content for hunting email #2. Working with MMGY on an editorial calendar for upcoming months.

For Rooster Rush campaign, packaged posters and window clings and shipped to partners across the state. Shipped and/or delivered T-shirts, caps, hunt shirts, and yard signs to several partners. Distributed T-shirts to Department of Tourism staff who purchased them.

Working on finalizing magazines for Peak 2016 and will look at creative and layout at a meeting in early October. Discussed initial ideas and media plans and calendar for 2016 with L&S. Met with MMGY to review Peak 2015 results and review Peak 2016 digital plan and creative.

Working on agenda for Marketing Road Show; Tourism staff will hold meetings in each region for visitor industry members: October 27 in Pierre, October 28 in the Black Hills, and wrap up on October 29 in Watertown (a.m.) and Sioux Falls (p.m.).

Web Development and Digital Marketing

Met with MMGY staff and Tourism's internal web team to discuss our expectations for the portal issues we've been experiencing; stressed the need for improved QA from their development team before releasing updates.

Requested that MMGY create new content page for Winter information and two redirects for a publication in which Trade Sales has content – Scenic Drives and Winter. Met with MMGY to discuss the content strategy and ways we can improve our SEO and organic search traffic. Internal team will meet weekly on content to address needs and updates to the content matrix.

Met with internal team and provided approval based on the current mockup provided by MMGY for the revised creative for the Tourism Conference website.

Added new content: Road Journal – *Southeast Style*, Itinerary – *Awesome Roadside Attractions*, and Photo Essay (2) – *Leaf Peepers' Delight* and *Wildlife of Wind Cave*. Updated the featured events on the main Find An Event page; added Pheasant Hunting Season, Winter Wonderland (Sioux Falls), Christmas at the Capitol, and 1880 Train Holiday Express. Completed updates to the Buffalo Roundup content page; updated the Pheasant Hunting page to include the most recent statistics, and added links to Game, Fish & Parks' 2016 Hunting and Trapping Handbook and to a new fishing video to the main Fishing page.

Reviewed the proposed Mobile App callout and landing pages. Gave approval for MMGY to take the updated page live.

eCRM and Data Management: Reviewed data software licenses with Salesforce and Datatrim. Worked with MMGY and L&S to develop a work-around until a new solution is in place, which includes a complete export of five years' worth of records housed within the database system.

As a board member, attended the CenStates Conference and assisted with duties as needed. Prior to the meeting, worked on planning the conference in Branson. Promoted South Dakota through travel booth, materials, and presentation. Participated on conference wrap-up call and planning for 2016 Conference in Rapid City.

Trade Sales Site – TourSDakota.com (TravelSD.com/TravelProfessionals): Added different images to the Group Tour Itineraries. Rearranged and updated the content on the Contact Form page.

Press Site – MediaSD.com (TravelSD.com/Newsroom): Posted the press release about the Swiftel Center receiving the Venue Excellence Award in the Industry News Releases section.

Industry Site - SDVisit.com: Requested updates to the Industry Calendar from staff.

Assembled content for the September e-FYI issue and deployed it to 2,618 list members via Listrak.com on September 25. Topics included Secretary's Message, 2016 Governor's Conference on Tourism, Made in South Dakota Exhibit, Rooster Rush 2015, Interstate Information Centers, Great Service Star Designation for 2016, Best Scenic Autumn Drive poll, Media Coverage, South Dakota Arts Council News, Important Reminders, Did You Know?, and U.S. Travel Association Updates.

Research

Reviewed schedule and reporting needs for Monthly Analytics for team.

Prepared a report on Peak Season and sent it to both the Governor's Tourism Advisory Board Members and the four regional tourism association directors.

Delivered a presentation to the Southeast South Dakota Tourism Association board at their Annual Meeting at Lewis and Clark Recreation Area.

Met with the nSight team to set up a new report which integrates stats from Google Analytics and compares that to booking data within the nSight platform.

Fulfillment

Fulfilled 37 bulk shipments/requests: 10,850 South Dakota highway maps, 1,235 Vacation Guides, and 80 South Dakota Native Guides. Black Hills Works fulfilled 10,812 domestic requests, which included 6,996 Reader Leads. Fulfilled 201 international requests via MSI Worldwide Mail Service and 122 Canadian requests were emailed to MSI for fulfillment. Fulfilled 63 special packet requests via regular mail. Reviewed 1,581 emails from the Online Request Form and responded to those with specific questions.

Tribal Tourism

Attended the National American Indian Tourism Conference in Durango, Colorado.

Drafted letter to Oglala Sioux Tribe's President John Yellow Bird Steele for Sec. Hagen's signature, proposing a visit from our staff on October 14.

Governor's Tourism Advisory Board

At the September 9-10 meeting of the Tourism Board in Rapid City, Superintendents and other officials of the National Park Service Units in South Dakota gave presentations/updated the group on their specific unit. The new Manager of the NPS Midwest Region Office of Indian Affairs briefed the group on his role in this newly created position.

Overall, tourism in the state has been one of the best ever. Reports from Board members and regional directors all show positive visitation and sales revenue numbers. Several staff gave updates to their programs, including a recap of peak 2015 performance, plans for shoulder 2015, Information Centers, public relations highlights, Macy's Thanksgiving Day Parade – no talent named yet, Rose Parade, revenue numbers, Buffalo Roundup hostings, Brand USA, social campaigns, and brainstorming on promotions and celebrations for the 100th anniversary of the National Park Service and the 75th anniversary of the completion of Mount Rushmore National Memorial. Secretary Hagen and Diana Saathoff with the Mount Rushmore National Memorial Society will prioritize brainstorming ideas.

The next meeting is December 2 in Pierre at Dolly-Reed Plaza with the meeting in Executive Session to discuss annual awards and recommendations to the Governor.

Governor's Buffalo Roundup

Attended briefing meeting and provided highlights of invited journalists. Coordinated the loading and delivery of most gifts and registration desk materials to Custer State Park. Set up schedule for tour drivers and confirmed numbers with lunch hosts and other meals. Hosted domestic and international journalists. Attended wrap-up meeting.

Governor's Pheasant Hunt

Met with Rollie Isaacson, Buildings & Grounds, regarding Hunt photo backdrops. Finalized contract with The Ike's for the trap shoot. Worked on safety gear and clay pigeons; assigned tasks for event activities. Continued working on other details.

Creative Consultations/Projects

T. Berg:

For Governor's Office/GOED: Mailed invitations to the Governor's Invitational Pheasant Hunt. The thank you cards and envelopes are completed and will be ready to mail after the event. Working on designing event signage.

Other: Designed the front door artwork for the Capitol for the 2015 Christmas at the Capitol event. The theme is Christmas Around the World.

A. Hofmeister:

For Tourism: Editing speaker photos that will be used on the Governor's Conference on Tourism website and designing graphics for emails that will be sent to the visitor industry. Working on the online registration form and a schedule-at-a-glance file. Finished designing a full color, 12-page registration mailer and form insert that will be enclosed and tabbed shut for mailing in mid-October to the visitor industry. Designing a full color, 28-page booklet covering details about the Conference with final files to the awarded vendor in early December; plan to have finished booklets delivered to Tourism before Christmas. Will design the signs, tickets, programs, nametags, and miscellaneous items for the Conference.

Designing an email thank you message/graphic for Buffalo Roundup thank-you notes for the Trade Sales team to send as a follow-up to their Roundup fam tour guests.

Re-sizing some current ads for Tourism Pheasant Hunting: Pheasants Forever and Quail Forever web banner ads.

For Governor's Office/GOED: Finished designing the program books, signage, tickets, nametags, park passes, press tour itinerary pieces, menus/dietary cards, folder materials, and maps for the Buffalo Roundup.

A. McCloud:

For Tourism: ABA postcards and NTA postcards were delivered to the office and forwarded to staff lead.

The Group Tour Co-op piece was delivered to Tourism and forwarded to project lead.

Developed a regional South Dakota map with the counties written on it and delivered to project lead.

Working on redesign of Great Service logo for the recognition form, pin, and other materials.

For GOED: Delivered business cards to four GOED staff.

For History: Delivered finished History Archives poster to project lead at Archives.

For Governor and First Lady: Designing Halloween candy wrapper for the Governor and First Lady.

For Governor/GOED: Designed a newspaper ad for the First Lady's Artist Showcase that is part of the Governor's Pheasant Hunt activities. Designed the artists' brochure for the Showcase.

M. Ganschow:

For Tourism: Attended internal marketing update meetings and discussed, reviewed and proofed, as needed, the following elements with the marketing team: Travelsmart; Events email; Hunting ad – late season with snow; Brand USA 2016 Inspiration Guide – photo and copy review for SD pages; My Great Place 'Round 2' – 2016 creative review/direction and messaging; Great 8 ad for Midwest Living, Nov/Dec issue; Fall Instagram Campaign Concepts review; and Deadwood Co-op – generic winter and SnoCross Shootout banners.

Project Review/Proofing: Governor's Buffalo Roundup – final on program book, signage and miscellaneous print pieces; Great 8 ad for CenStates Conference Book; Archives Month Poster for State Historical Society; Tourism Conference registration flyer; NTA Postcard; and Halloween candy bar wrapper for Mansion treats mock-ups.

Other: Routed various project or ad requests to appropriate designer. Assisted staff with various hosting gifts or general giveaway requests. Responded to Tourism fan mail by sending hand-written note and SD promo items. Attended September 1 Tourism Conference committee meeting. Attended September 11 Roundup committee meeting and compiled meeting minutes and routed to committee; attended September 21 Roundup briefing meeting for staff/drivers and prepared and distributed 40 briefing packets. Attended September 16 Hunt committee meeting; compiling meeting minutes. Mailed the Made in SD exhibit flyer to 550 vendors regarding exhibiting at the Tourism Conference; receiving applications and samples; and in-house judging is scheduled for early October. Placed bulk order for lanyards and name badges used for the Governor's events. Prepared two gift baskets for the CenStates Conference in Branson,

Missouri. Assisted with Roundup prep and loading of items for the delivery to CSP Creekside Lodge. Updating copy for the Hunt program book. Will forward to designer for layout and printing.

In Progress/Upcoming Projects: SDT and Co-op Ad Marketing Campaigns. Tourism/GOED projects – planning, timelines, creative needs, assignments to designers. In progress: Governor's Hunt, Hunt Art Show materials, Tourism Conference print materials, Photo Book for Governor & First Lady, Capitol Christmas, Vacation Guide updates, Tourism Annual Report, Arts Council Annual Report, and GOED Annual Report. Research/order giveaway promotional items.

T. Friedeman, Creative Strategies Manager:

For Tourism: All-Around Graphix completed the order for Rooster Rush caps and long-sleeved hunting shirts. Answered questions regarding ad design templates, but at this time we have not needed to produce an updated template file for anyone.

Attended the Deadwood and Spearfish Canyon area TV shoot, August 31-September 3, and oversaw the shoot and talent being used. L&S and Great Plains Film Co. worked hard to get all of the shots done that week.

The Great 8 logo giant wall decals (9 total) were completed late in September as wall art for the Department of Tourism.

For the 2016 South Dakota Vacation Guide, started rewriting the printer specifications so they are more easily read. Have received several options for improving cover and the associated costs that come with those changes. Will meet internally again and discuss with the regions on costs and direction.

Printer has been chosen and work continues on the layout of the Snowmobile Trails Map; file is scheduled to send to the printer in early October with delivery of maps in early November.

Working with A/V vendor on Tourism Conference screen solutions.

Logo and photo requests: Forwarded several Rooster Rush logos to Chandra Mancuso at PryntComm. Forwarded B&W state seal files to Steven Kohler, BFM. Pulled several Wind Cave and Badlands autumn images for a story on fall in national parks for a person being hosted on the Buffalo Roundup fam.