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Department of Tourism 711 East Wells Avenue Pierre, SD 57501

ВЕТИВИ ЗЕВУІСЕ REQUESTED







SOUTH DAKOTA GOVERNOR'S CONFERENCE ON TOURISM PIERRE • JANUARY 21-23, 2020

## **SPONSORSHIP & EXHIBITOR INFORMATION**















SOUTH DAKOTA GOVERNOR'S CONFERENCE ON TOURISM **PIERRE • JANUARY 21-23, 2020** 

# **SPONSORSHIP** & **EXHIBITOR** INFORMATION

**RAMKOTA HOTEL & CONFERENCE CENTER** PIERRE, SD

From east to west, north to south, South Dakota offers unforgettable experiences for visitors traveling our roadways. Our state's "Great Faces and Great Places" help our guests create vacation memories that last a lifetime. Each January, the Governor's Conference on Tourism welcomes nearly 600 tourism industry professionals from across the United States to celebrate successes, discuss challenges, and learn about the latest trends and research in the travel industry. We appreciate your support of our conference and hope you will consider a sponsorship today as we work to educate, encourage, and empower the "Great Faces" of the tourism industry in South Dakota.

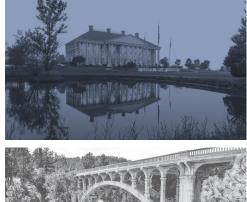
## PLATINUM

\$7,500

- All benefits of Gold sponsorship PLUS:
  - One additional full conference registration (for a total of 4)
  - One 2-minute video played during sponsored event
  - VIP table during sponsored event
  - · Sole sponsor of one evening event or both lunches

#### GOLD \$5,000+

- Listed by business name with logo and contact information in conference booklet
- Logo inclusion on conference emails, conference website, conference booklet, and signage during the conference
- One 2-minute video played prior to sponsored session
- Three complimentary full registrations
- One complimentary exhibitor booth
- One reserved Awards Night Gala table for eight





#### GRANITE \$2,500+

- Listed by business name with logo and contact information in conference booklet
- Logo inclusion on conference website and conference booklet
- Two complimentary full conference registrations
- One complimentary exhibitor booth **OR** one reserved Awards Night Gala table for eight



- Listed by business name with logo and contact information in conference booklet
- Logo inclusion on conference website and conference booklet
- One complimentary full conference registration

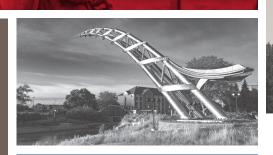


### **QUARTZ** \$250+

- Listed by business name with contact information in conference booklet
- Logo inclusion on conference website

#### **RESERVED AWARDS NIGHT GALA TABLE** \$150

- Thursday, January 23, 2020
- · Only conference sponsors are eligible to reserve a table for the Awards Night Gala.
- One table for eight includes a "Reserved for (your company/ organization name)" on table signage.
- There are a limited number (35) available. These will be reserved on a first-come, first-served basis.
- There is a limit of two tables per Platinum, Gold and Granite sponsors and a limit of one table per Copper and Quartz sponsors.
- Table occupants must be registered conference attendees. Legislators are considered registered attendees.



#### EXHIBITOR BOOTH \$500

- registration for one attendee.
- Additional booth workers must pay full conference registration fee of \$235.
- Booth Hours of Operation Wednesday, January 22, 8 a.m.-5 p.m., and Thursday, January 23, 8 a.m.-3 p.m. (Please note that these hours may change as planning continues.)
- Set-up is Tuesday, January 21, from 2-8 p.m. (CST). Set-up is only allowed during listed time. Space includes electricity, a six-foot table, two chairs, and a table covering. Booth size is approximately six feet deep by eight feet long.
- Teardown is Thursday, January 23, from 3-4 p.m. Early teardown must be approved by the conference committee ahead of time.
- Booth location assignment is determined by the conference committee.
- Booth Cancellation Policy: Half of booth registration will be refunded if cancelled before December 1.

Please Note:

In order to ENSURE INCLUSION IN ALL PRINT MATERIALS, please abide by the RETURN DATE of NOVEMBER 8. Sponsorships received after this date are accepted and will be included on the website.

Organizations may not partner to obtain higher sponsorship level.



## **SPONSORSHIP INFORMATION**

0	Please complete and return this form by	Please fill in information as it is to appear in the conference booklet:		_
	<b>November 8, 2019</b> with payment to the South Dakota Department of Tourism, 711 East Wells Ave., Pierre, SD 57501.	CONTACT NAME		_
		<b>BUSINESS NAME</b>		
2	Make checks payable to: South Dakota Department of Tourism	MAILING ADDRESS		_
6	To pay by credit card, contact: Jacey.Jessop@TravelSouthDakota.com or 605-773-5193.	CITY, STATE, ZIP CODE		_
		CONTACT TELEPHONE		
	Questions may be directed to Jacey.Jessop@TravelSouthDakota.com or 605-773-5193.	CONTACT EMAIL		_
		BUSINESS WEBSITE		_

# SPONSORSHIP REGISTRATION

□\$	PLATINUM \$7,500		
	NAME	Please circle yes or no:	
		YES NO One free exhibitor booth	
	NAME	<b>YES NO</b> One free reserved Awards Night Gala table	
	NAME		
	NAME		
□\$	GOLD \$5,000+		
-	NAME	Please circle yes or no:	
		YES NO One free exhibitor booth	
	NAME	YES NO One free reserved Awards Night Gala table	
	NAME		
□\$	GRANITE \$2,500+		
	NAME	Please circle preference:	
		One free <b>- OR -</b> One free reserved	
	NAME	exhibitor booth Awards Night Gala table	
□\$	COPPER \$1,000+		
-	NAME		
□\$	QUARTZ \$250+		
□\$	EXHIBITOR BOOTH \$500/BOOTH		
- •			
	NAME OF PERSON STAFFING BOOTH		
□\$	NUMBER OF ADDITIONAL STAFF AT \$235 EACH	NAME	
		NAME	
□\$	<b>RESERVED AWARDS NIGHT GALA TABLE \$150/TABLE</b> (MUST BE A SPONSOR AT THE PLATINUM, GOLD, GRANITE, COPPER OR QUARTZ LEVEL.)		
\$	TOTAL		



www.SouthDakotaTourismConference.com