



· 2020 ·

EXCELLENCE IN

*Tourism Innovation*

AWARD

*South Dakota*  
DEPARTMENT OF TOURISM



EXCELLENCE IN  
*Tourism Innovation*  
AWARD NOMINATION FORM

*(To be presented on January 21st at the 2021 Governor's Conference on Tourism)*

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The **EXCELLENCE IN TOURISM INNOVATION AWARD** is awarded to a member of the South Dakota tourism industry for innovative marketing or new additions/improvements to their business or attraction that elevate the visitor experience.

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**EXCELLENCE IN TOURISM INNOVATION AWARD NOMINATION:**

*(PLEASE PRINT OR TYPE)*

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

QUALIFICATIONS: \_\_\_\_\_

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NOMINATOR: \_\_\_\_\_

BUSINESS ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

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**PLEASE RETURN YOUR NOMINATION FORM TO:**

Harla Jessop, Department of Tourism, 711 East Wells Avenue, Pierre, SD 57501

• OR •

email: Harla.Jessop@TravelSouthDakota.com  
by **Friday, November 20, 2020.**