



Hello Eastern South Dakota,

In celebration of National Travel and Tourism Week, Experience Sioux Falls is excited to announce that we will host the **Spring Hospitality Training Tour** and the **2021 Eastern SD Literature Swap on Thursday, May 6, 2021**. We hope you will join us for *one* or *both*!

- 1) **THURSDAY MORNING, May 6, 2021, 10 a.m. – 12 Noon**  
Best Western PLUS Ramkota Hotel, 3200 W Maple St, Sioux Falls, SD  
**2021 Spring Hospitality Training Tour** co-hosted with South Dakota Department of Tourism featuring Larry Stuart’s “The Spirit of Hospitality.”  
**The Spring Hospitality Training is FREE, but you must pre-register by April 30<sup>th</sup>.**

Then...

- 2) **THURSDAY NOON** --- Directly following the Hospitality Training, **12 Noon – 2:30 p.m.**  
**2021 EASTERN SD Literature Swap** (Ramkota Hotel Exhibit Hall -- behind main building)  
**\$20 per person - PRE-REGISTRATION and PRE-PAYMENT REQUIRED by April 30<sup>th</sup>.**  
This includes lunch and entrance to the Eastern SD Literature Swap.

\*\*\*Following the Hospitality Training, individuals pre-registered for the Lit Swap may proceed to the Ramkota Hotel Exhibit Hall for lunch and the Lit Swap.

**Literature check-in begins at 12:45 p.m.** Participants will be assigned a table for their materials.

**Door prizes will be awarded at 2 p.m.**

(You are welcome to bring freebies/swag items and distribute them at your leisure.)

**REGISTRATION DEADLINE - Friday, April 30, 2021**

REGISTER for the Spring Hospitality Training *and/or* the Eastern SD Literature Swap by emailing Mary Hublou at [mary@experiencesiouxfalls.com](mailto:mary@experiencesiouxfalls.com) or 605.275.6060.

**Cost for Lit Swap: \$20 per person.** Pre-payment required.

Checks should be made to: Experience Sioux Falls.

Mailing address: 200 North Phillips Ave., Suite 102, Sioux Falls, SD 57104.

**Questions about the Lit Swap?** Contact Jackie Wentworth – [jackie@experiencesiouxfalls.com](mailto:jackie@experiencesiouxfalls.com)

All literature will be shipped to the five Interstate Welcome Centers. Thanks to the South Dakota Department of Tourism for covering the costs of shipping! All literature at the Lit Swap must be registered with **South Dakota Tourism’s Publication Program**. (note separate deadline)

<https://sdvisit.com/publication-program-submission-form>