

605 DAY

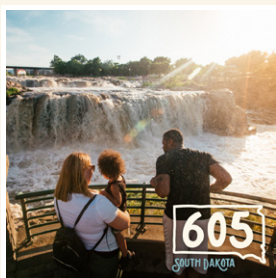
Social Toolkit

Celebrate by sharing these ready-made posts or using these logos and images to build your own!

BE SURE TO SHARE YOUR POSTS ALONG WITH OURS!

- MAY 29** 605 Day virtual scavenger hunt launch on South Dakota Tourism's Instagram and Facebook.
- MAY 30** 605 Day promotion across South Dakota Tourism's social media channels.
- MAY 31** 605 Day Stories promotion on South Dakota Tourism's Instagram.
- JUNE 1** 605 Day virtual scavenger hunt continued on South Dakota Tourism's Instagram and Facebook.
- JUNE 2** 605 Day Stories promotion on South Dakota Tourism's Instagram.
- JUNE 3** 605 Day promotion across South Dakota Tourism's social media channels.
- JUNE 4** 605 Day virtual scavenger hunt continued on South Dakota Tourism's Instagram and Facebook.
- JUNE 5** 605 Day Stories promotion on South Dakota Tourism's Instagram.
- JUNE 5** 605 Day video promotion across South Dakota Tourism's social media channels.

READY-MADE 1X1 POSTS:



There's only one area code big enough for this state. We're proud to be from the 605!



On 605 Day, there's always more to love and explore. What's something great you appreciate every day in South Dakota?



It's 605 Day! Come celebrate with us and find even more reasons to love the land of great faces and great places!



There's only one area code big enough for this state. We're proud to be from the 605!



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TALKING POINTS:

- What's 605 Day? Each year on June 5 we celebrate all things South Dakota since 605 is the area code for the entire state.
- How can we celebrate? There's lots to love about South Dakota. Share what you think makes this state great!
- Why celebrate 605 Day? South Dakota is so big and has so much going for it, each of us loves different things about it. Share what makes South Dakota great for you and you'll inspire even more love for our state!

READY-MADE IG STORY POSTS:



READY-MADE LOGO PNGS



#HIFROMSD

South Dakota

#605DAY