

Executive Proclamation
State of South Dakota
Office of the Governor

Whereas, the Future of Travel is a consistent driver of South Dakota's economy and workforce; and,

Whereas, a robust travel industry provides significant economic benefits for the nation, generating more than \$2.6 trillion in economic output prior to the pandemic, with \$1.2 trillion spent directly by travelers in the U.S; and,

Whereas, travel has been the foundation of a healthy workforce, serving as one of the largest private-sector employers in the U.S., supporting 17 million jobs prior to the pandemic; and,

Whereas, spending by travelers has aided state and local government alike, generating \$90 billion in state and local tax revenue prior to the pandemic to support essential services and programs; and,

Whereas, promoting America as a premier destination for global travelers is more important than ever. The Future of Travel is connecting the U.S. with the global community and safely welcoming back international travelers to every community in the country, including South Dakota; and,

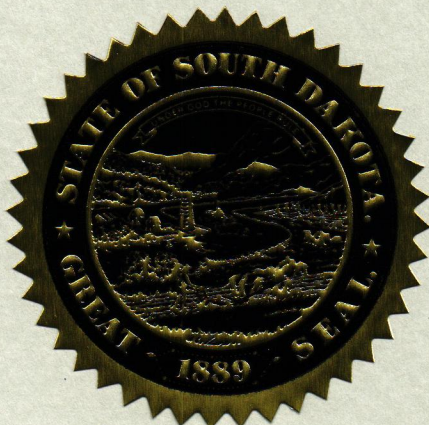
Whereas, the South Dakota tourism industry accounted for more than 54,000 jobs while generating \$4.4 billion in visitor spending, resulting in a tax savings of \$980 per South Dakota household; and,

Whereas, the Future of Travel will foster a faster recovery, create a more sustainable and secure traveler experience and rebuild South Dakota's workforce, driving us toward a prosperous future:

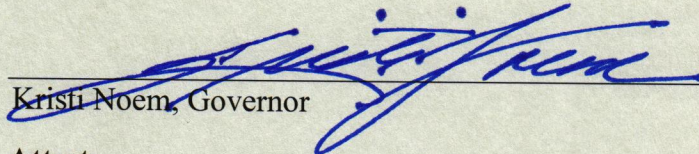
Now, Therefore, I, Kristi Noem, Governor of the state of South Dakota, do hereby proclaim the week of May 1, 2022, as

NATIONAL TRAVEL AND TOURISM WEEK

in South Dakota, and urge the citizens of South Dakota to join me in recognizing the critical role this industry plays in South Dakota.

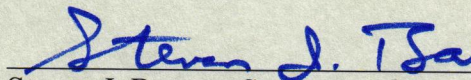


In Witness Whereof, I have hereunto set my hand and caused to be affixed the Great Seal of the state of South Dakota, in Pierre, the Capital City, this twenty-fifth day of April in the Year of Our Lord, Two Thousand and Twenty-Two.



Kristi Noem, Governor

Attest:



Steven J. Barnett, Secretary of State