

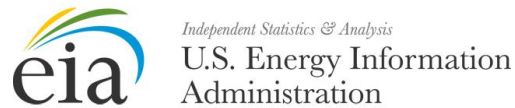


2022 TRAVEL INDICATORS

KIRK HULSTEIN
REPORTING THROUGH AUGUST 2022

South Dakota

DATA AND INSIGHTS PROVIDED BY



YEAR-TO-DATE TRAVEL INDICATORS

TRAVEL INDICATORS VS. 2021

-1%

VISITATION

+14%

SPENDING

+6%

TAX REVENUE



YEAR-TO-DATE TRAVEL INDICATORS

TRAVEL INDICATORS VS. 2021

-6%

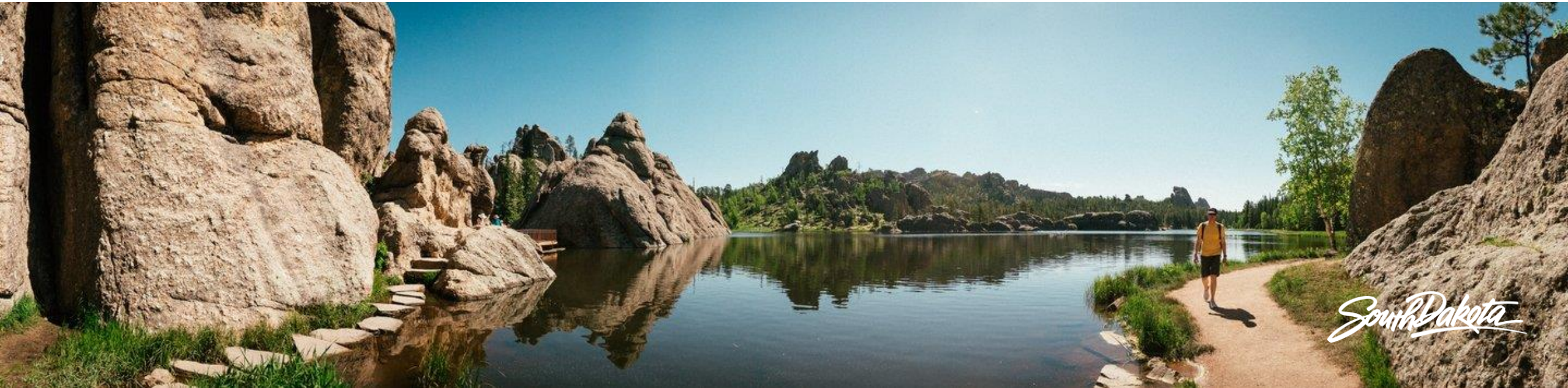
PARK VISITATION

+14%

AIR ARRIVALS

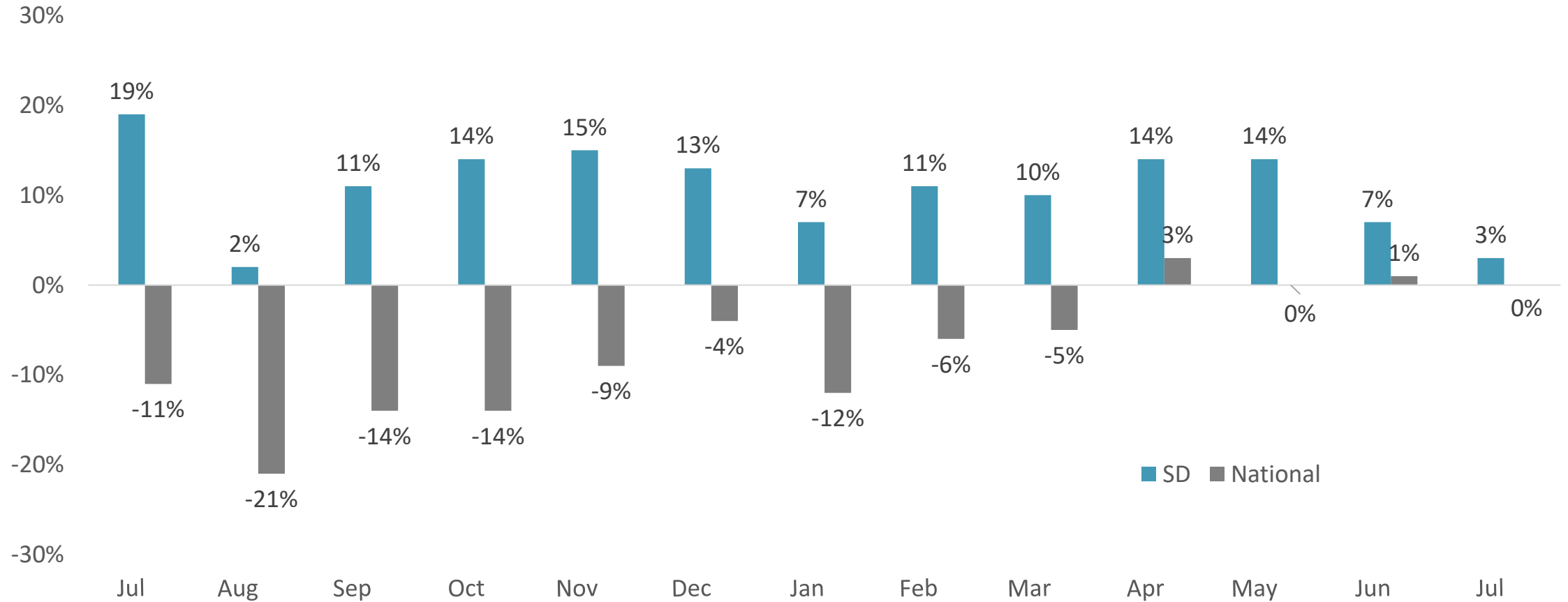
+1%

ROOM NIGHTS

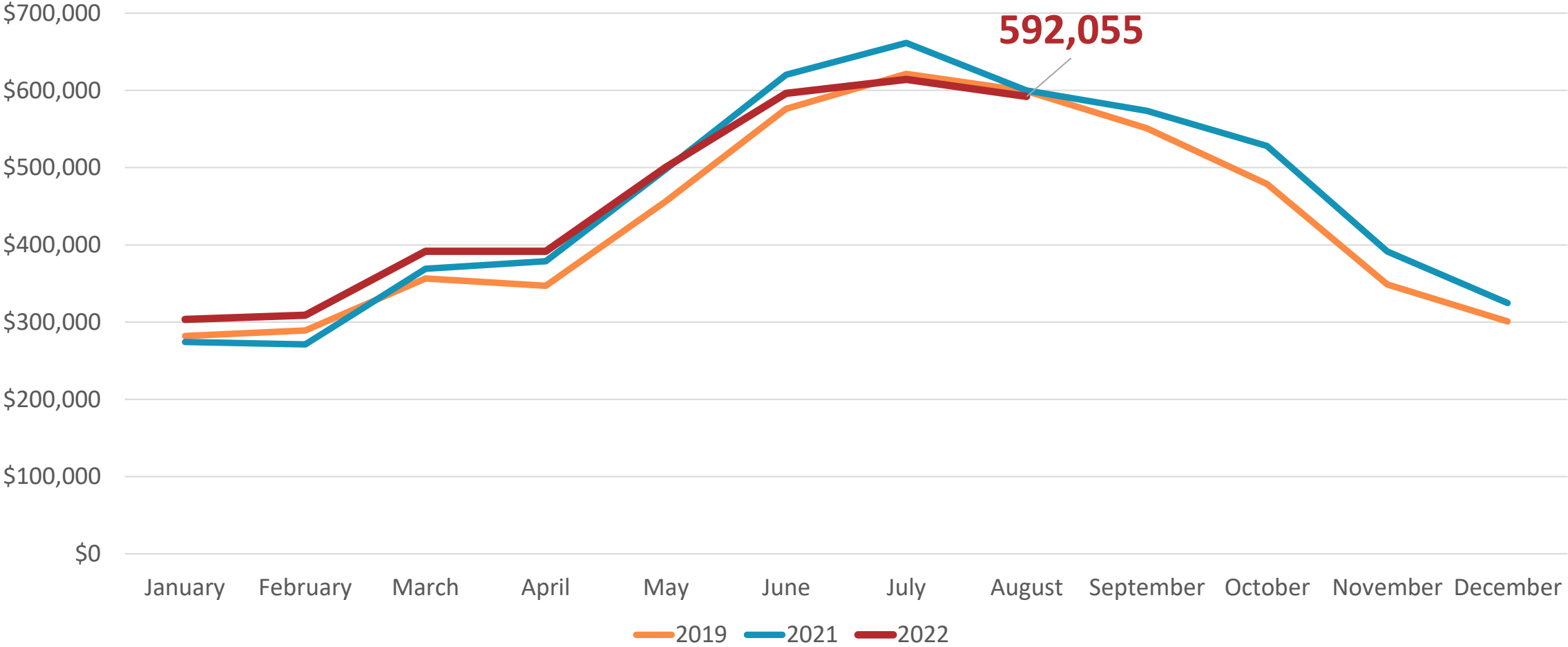


TRAVEL SPENDING PERCENT CHANGE

12 MONTH TRAVEL SPENDING VS. 2019

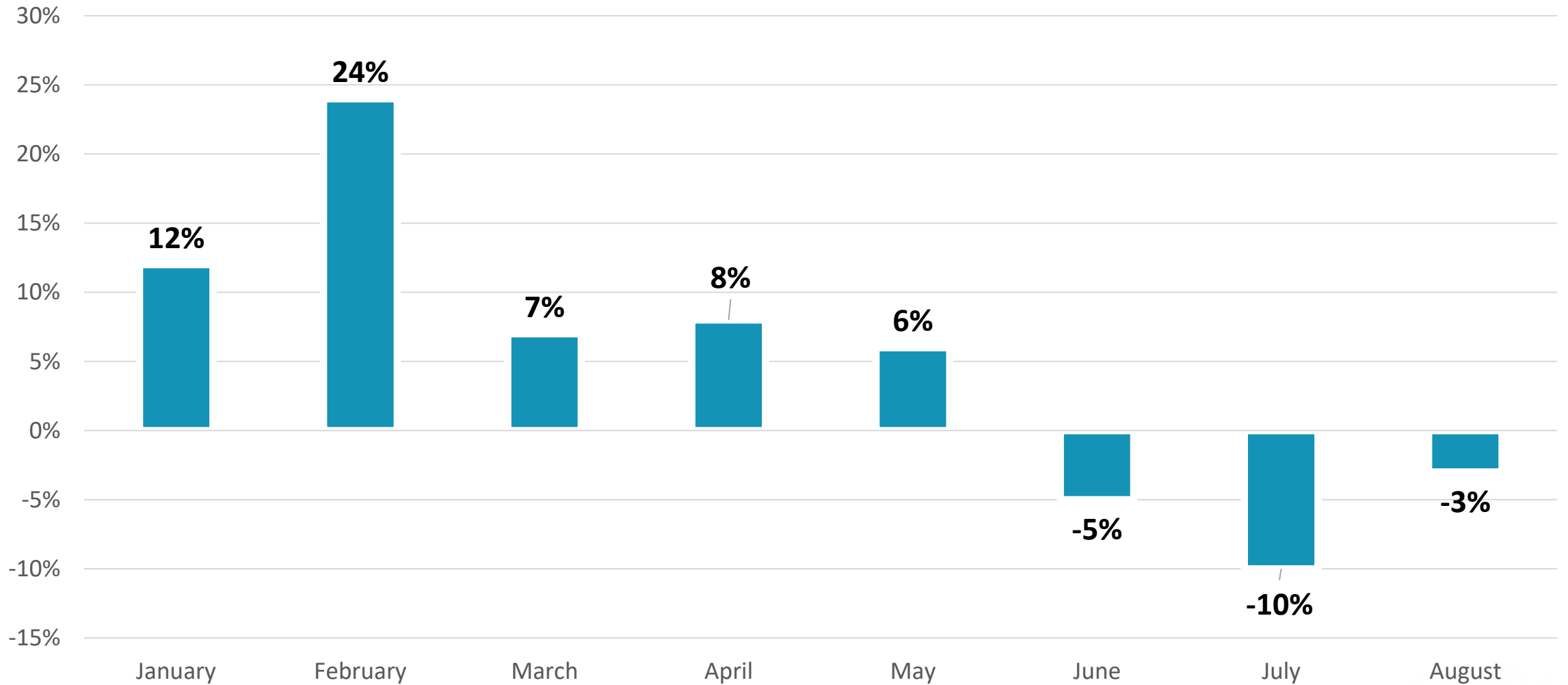


SD HOTEL ROOM NIGHTS



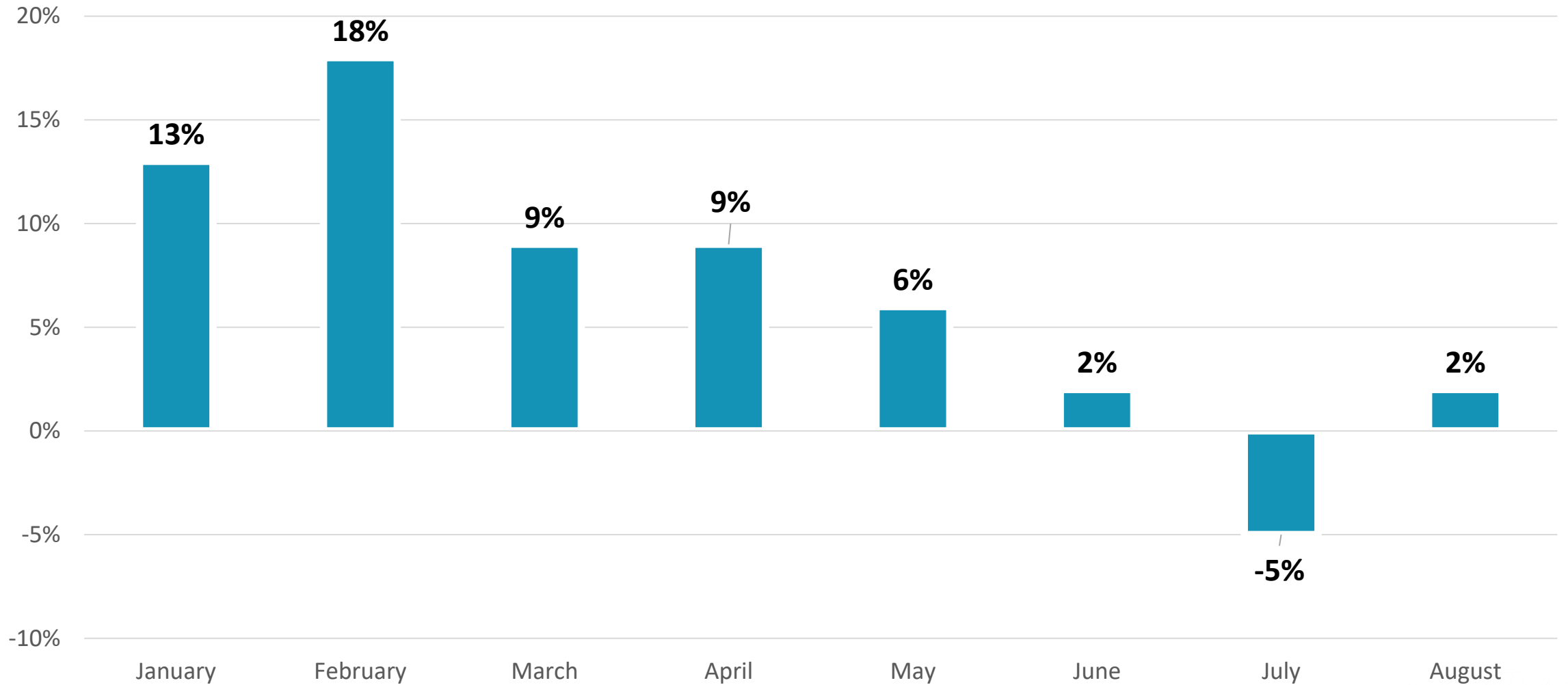
HOTEL ROOM NIGHTS % CHG

CENTRAL REGION



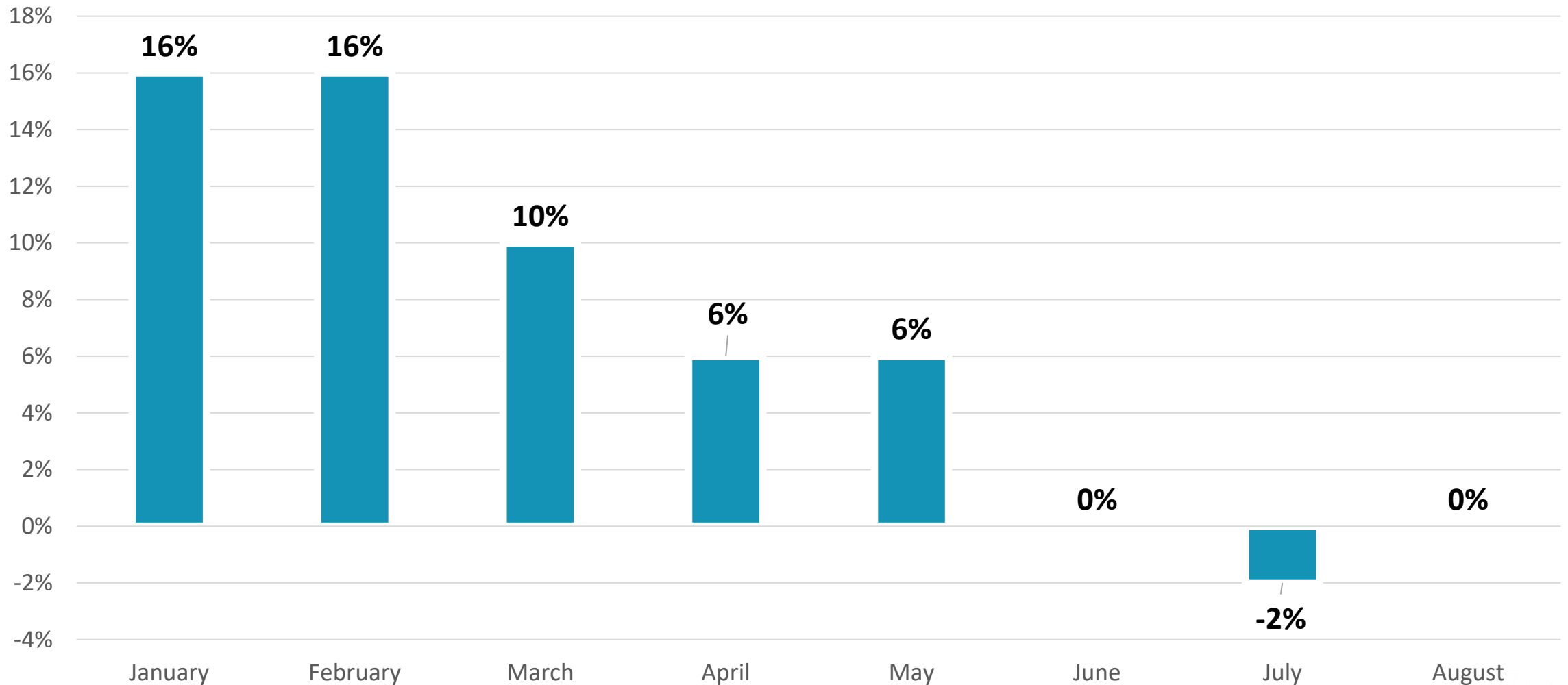
HOTEL ROOM NIGHTS % CHG

NORTHEAST REGION



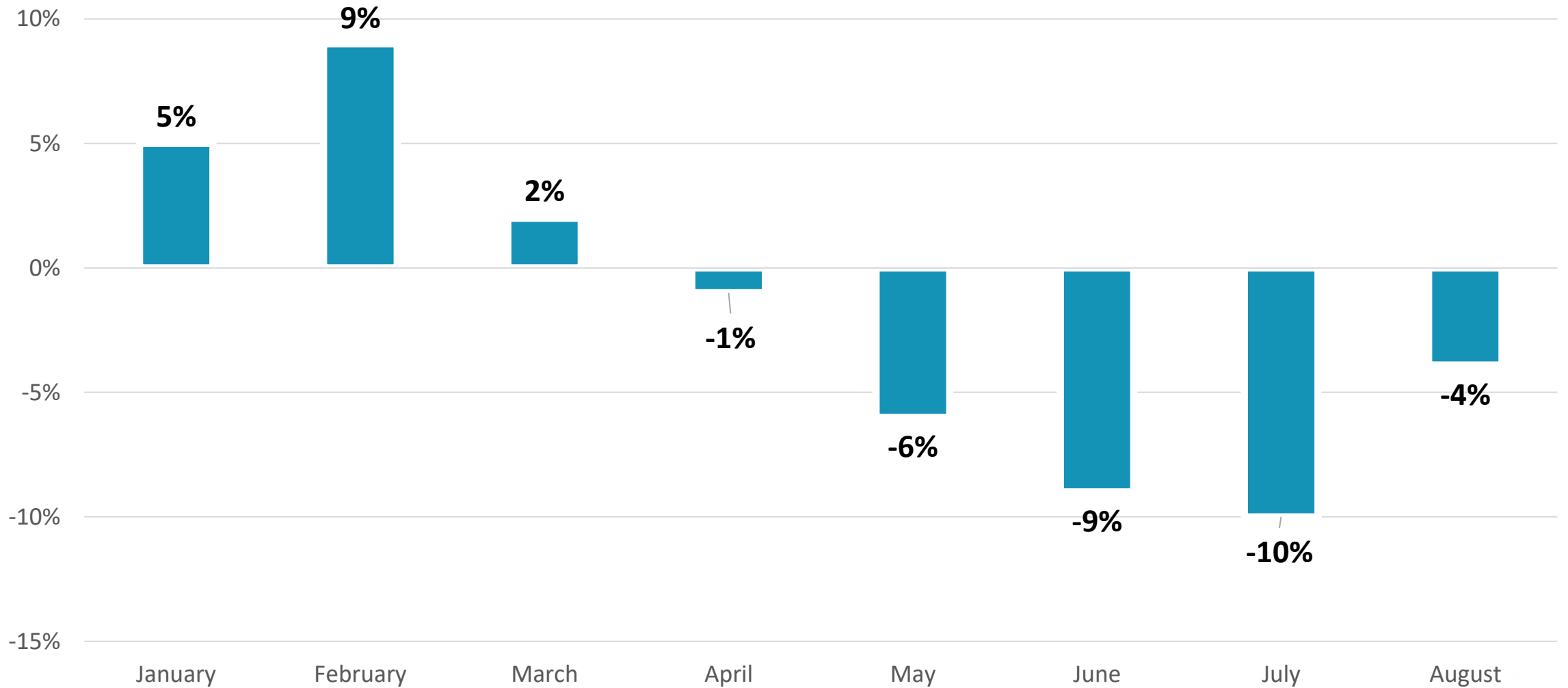
HOTEL ROOM NIGHTS % CHG

SOUTHEAST REGION



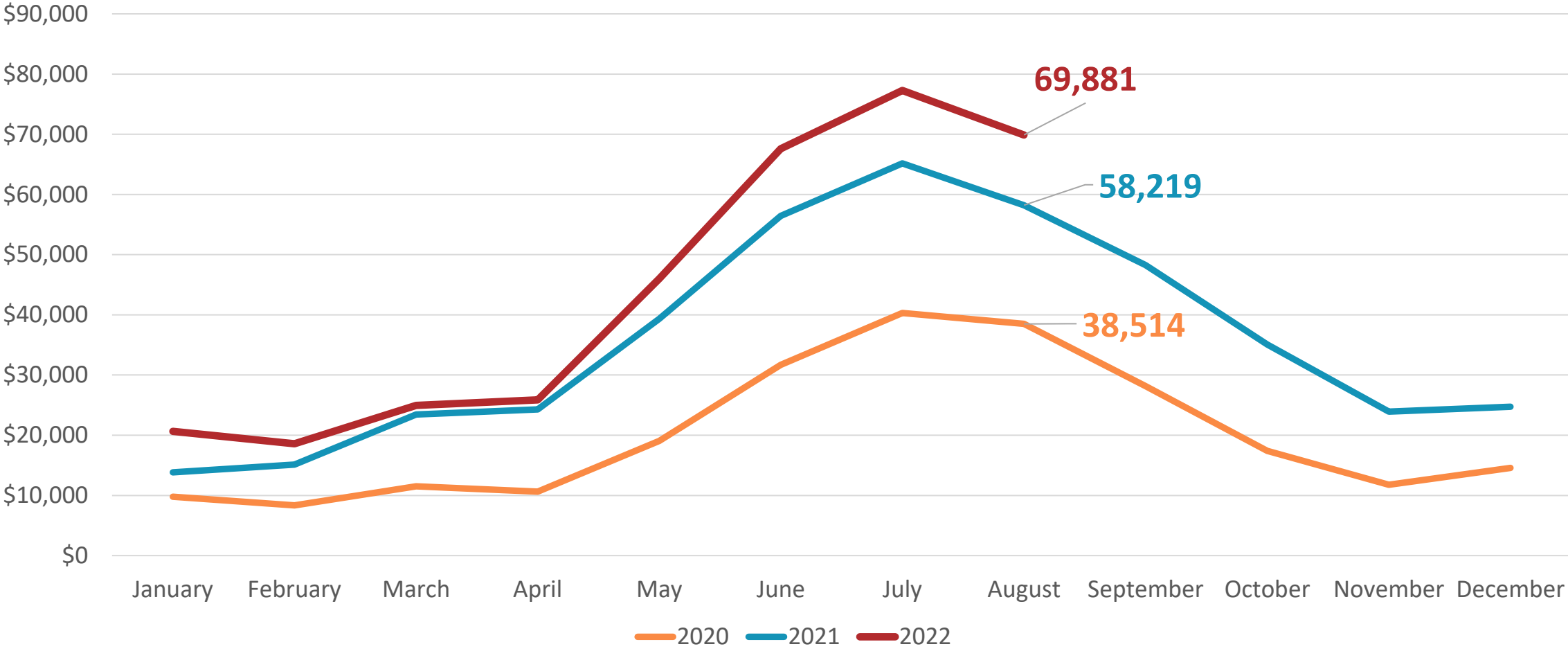
HOTEL ROOM NIGHTS % CHG

WESTERN REGION

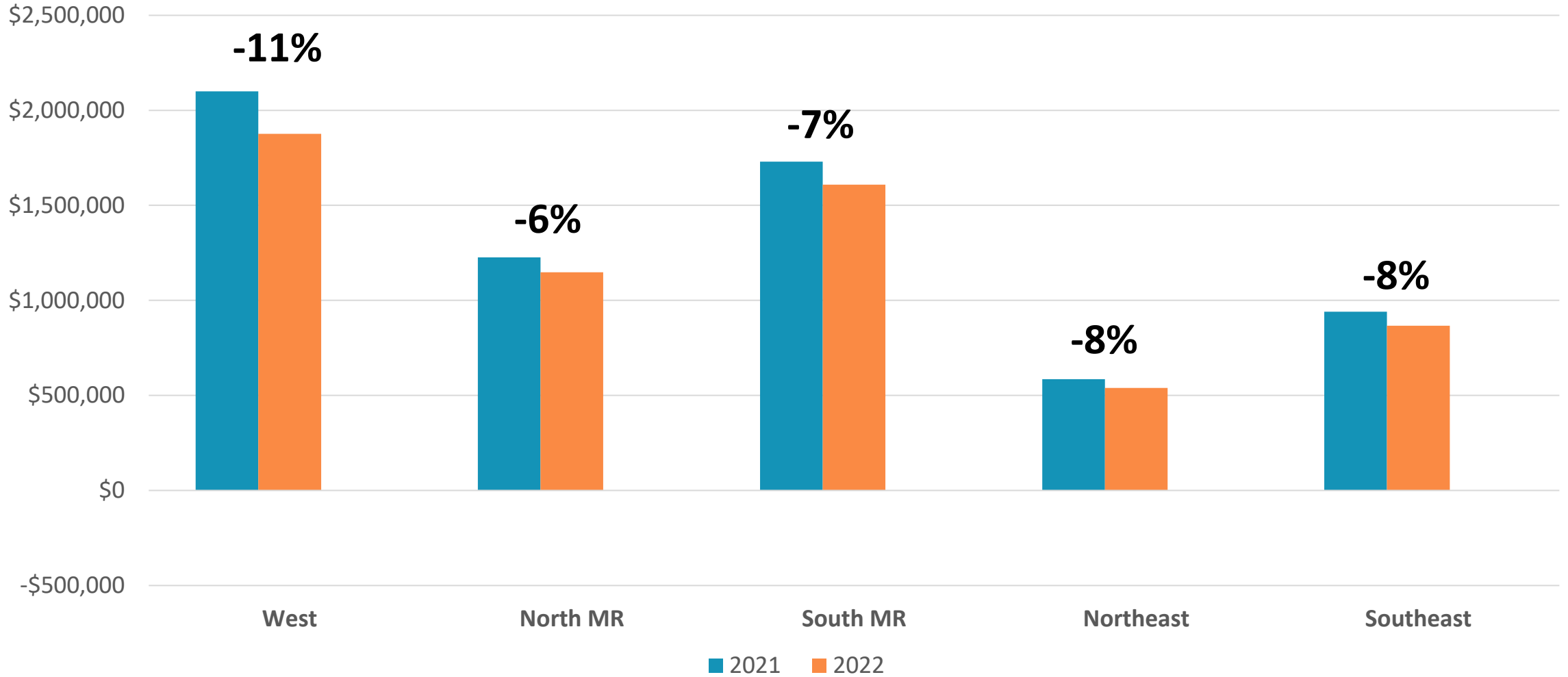


SHORT TERM RENTAL ROOM NIGHTS

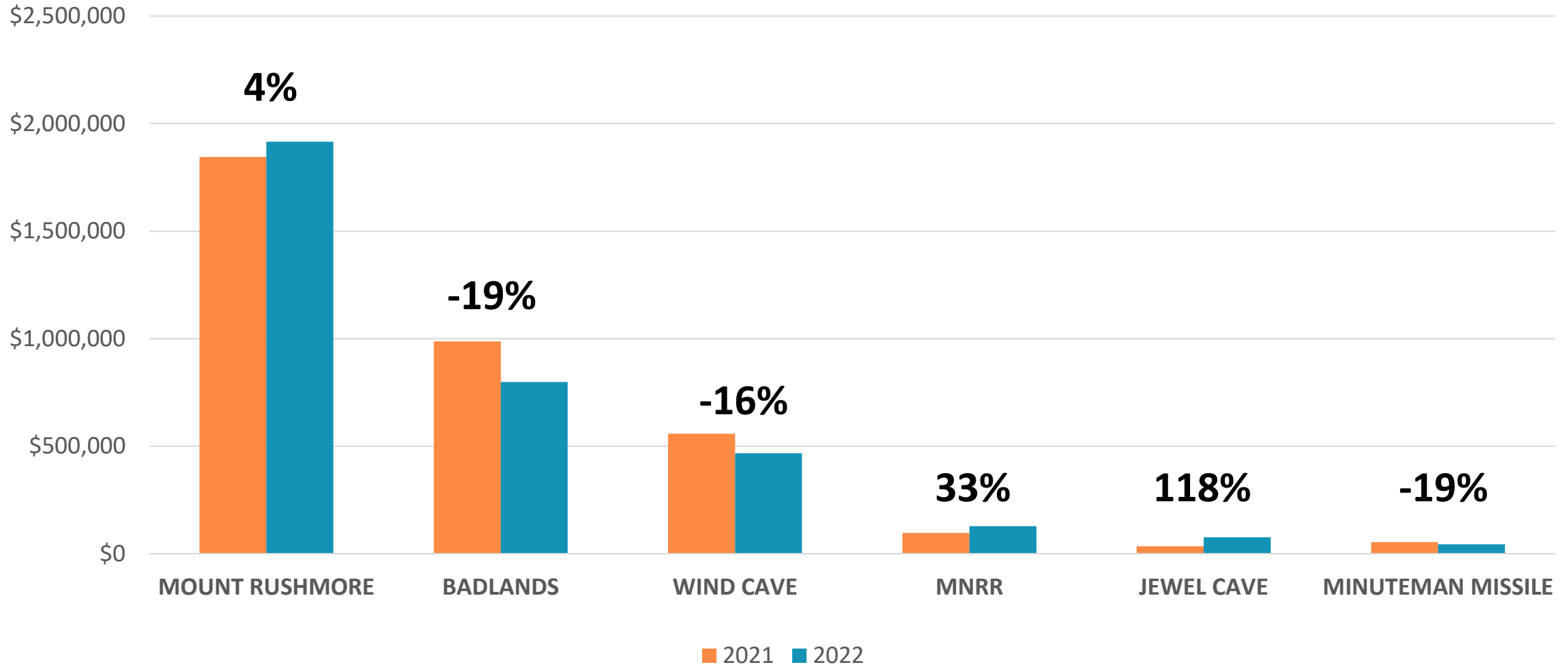
STATEWIDE



STATE PARK VISITATION



NATIONAL PARK VISITATION

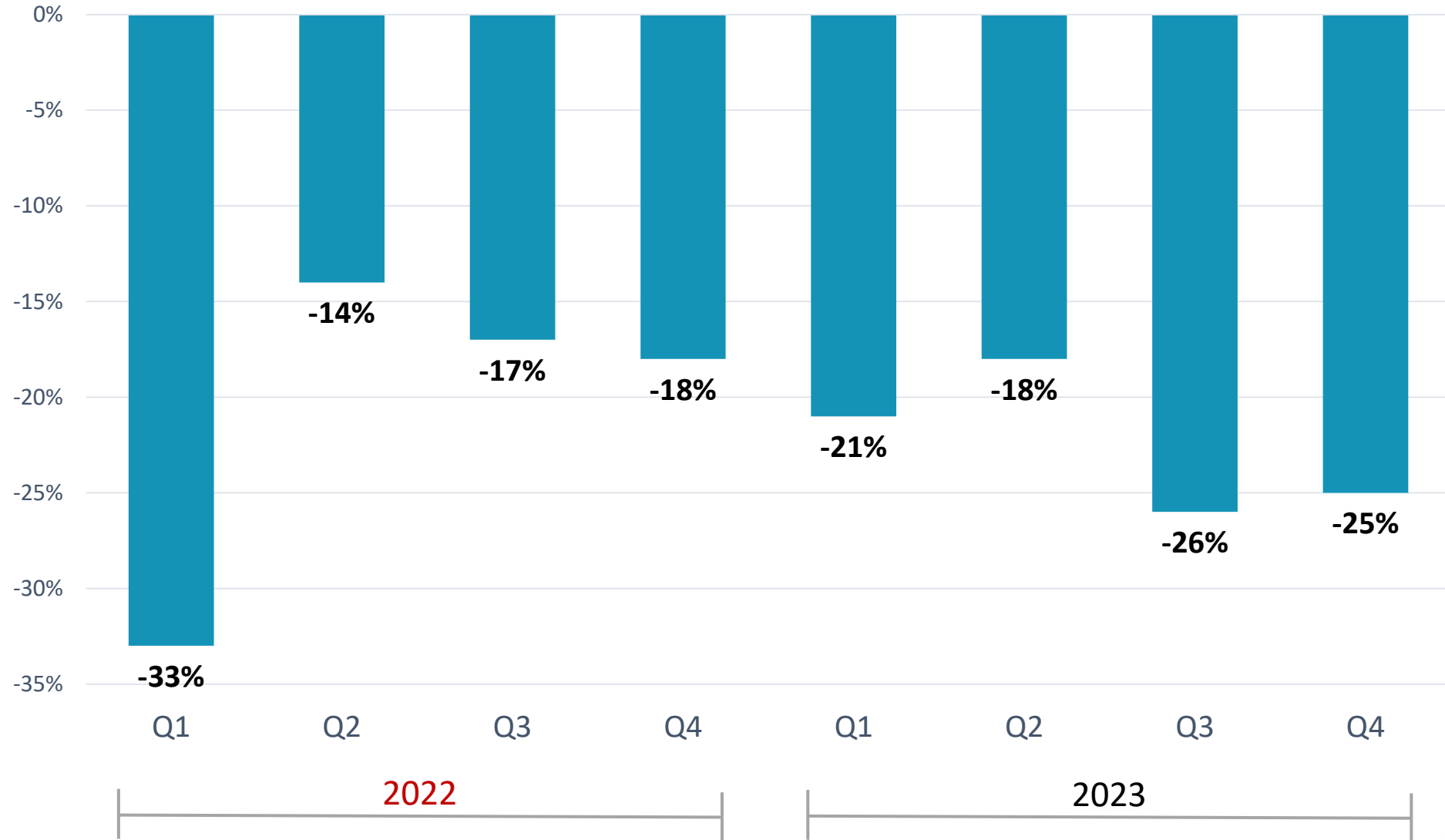




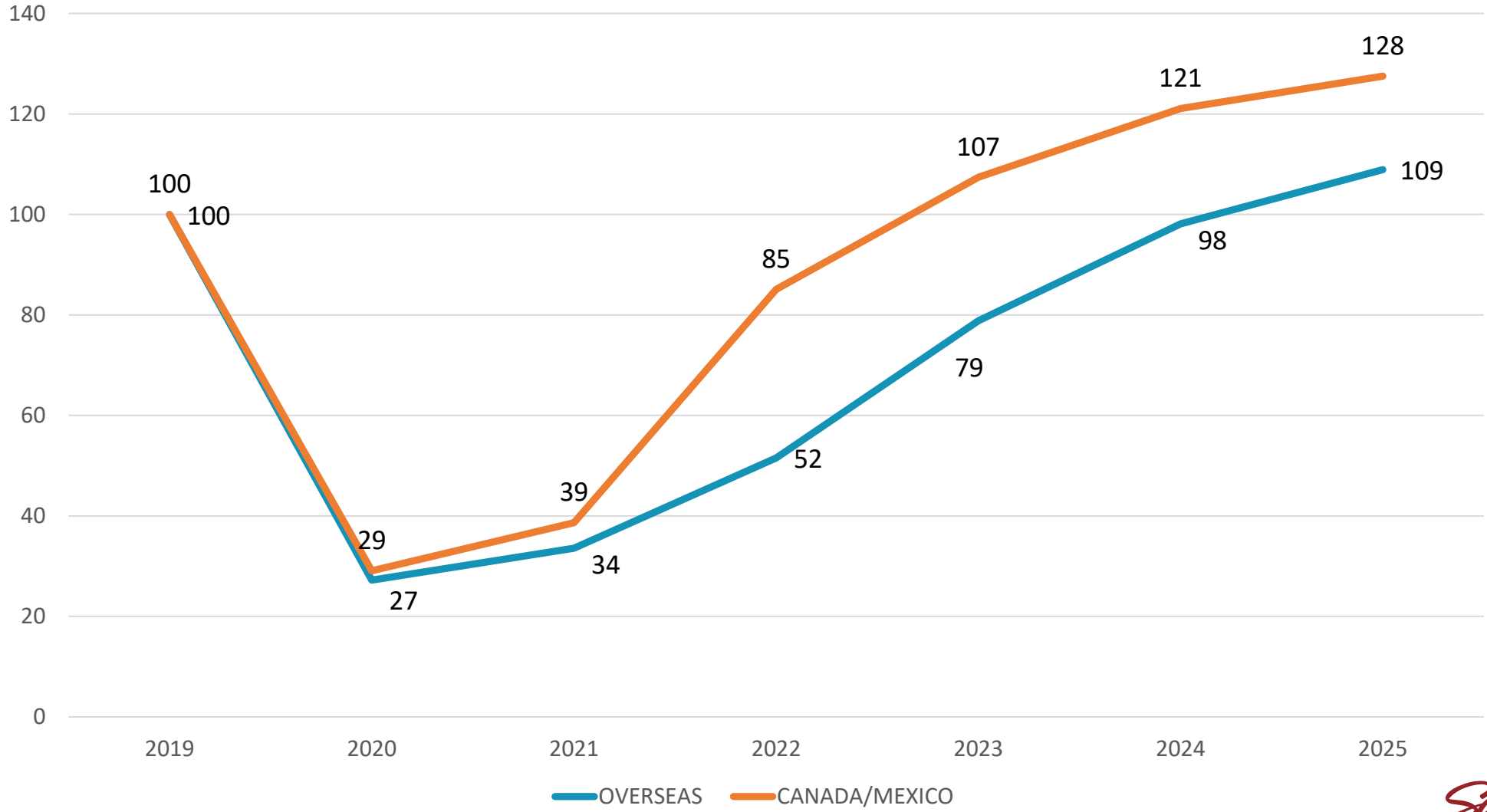
TRAVEL SECTOR FORECAST

South Dakota

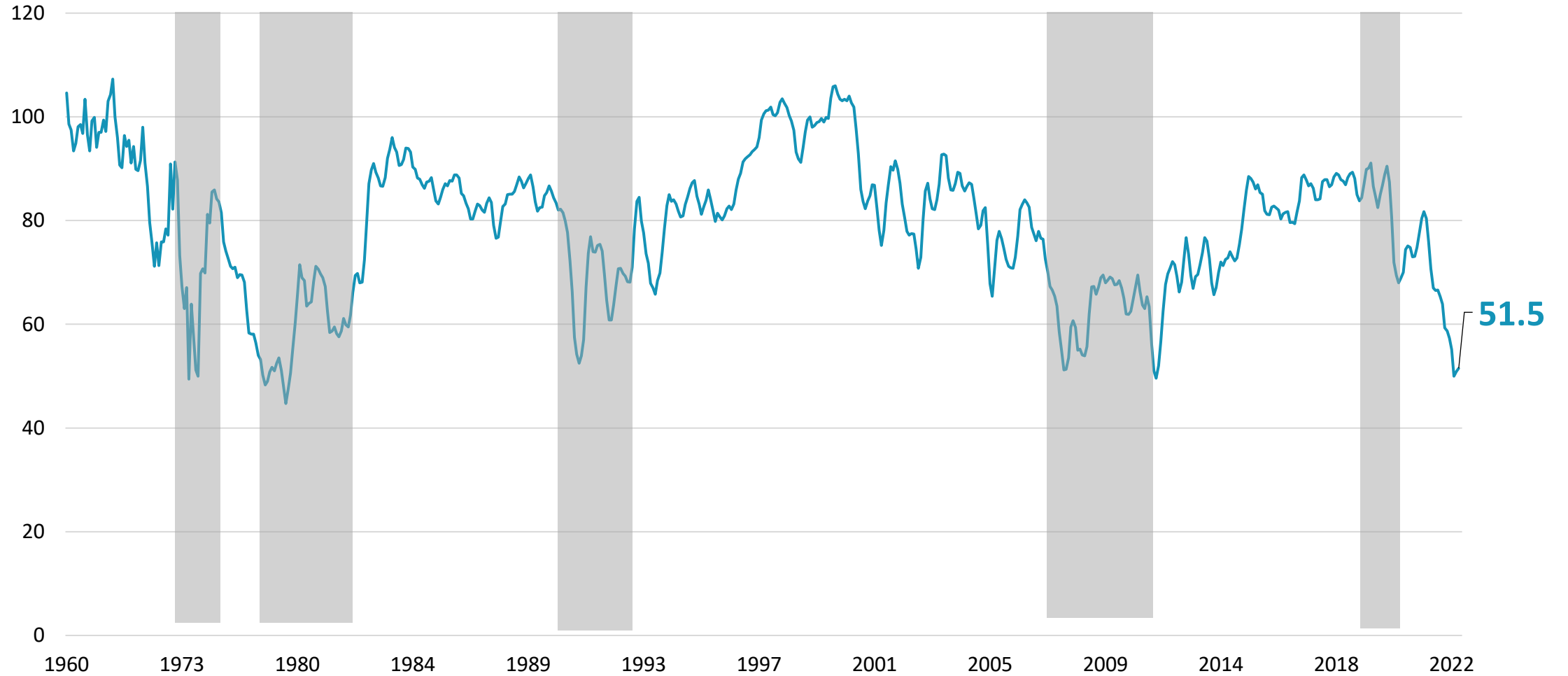
US BUSINESS TRAVEL FUTURE PACING




SD INTERNATIONAL TRAVEL FORECAST




CONSUMER SENTIMENT INDEX





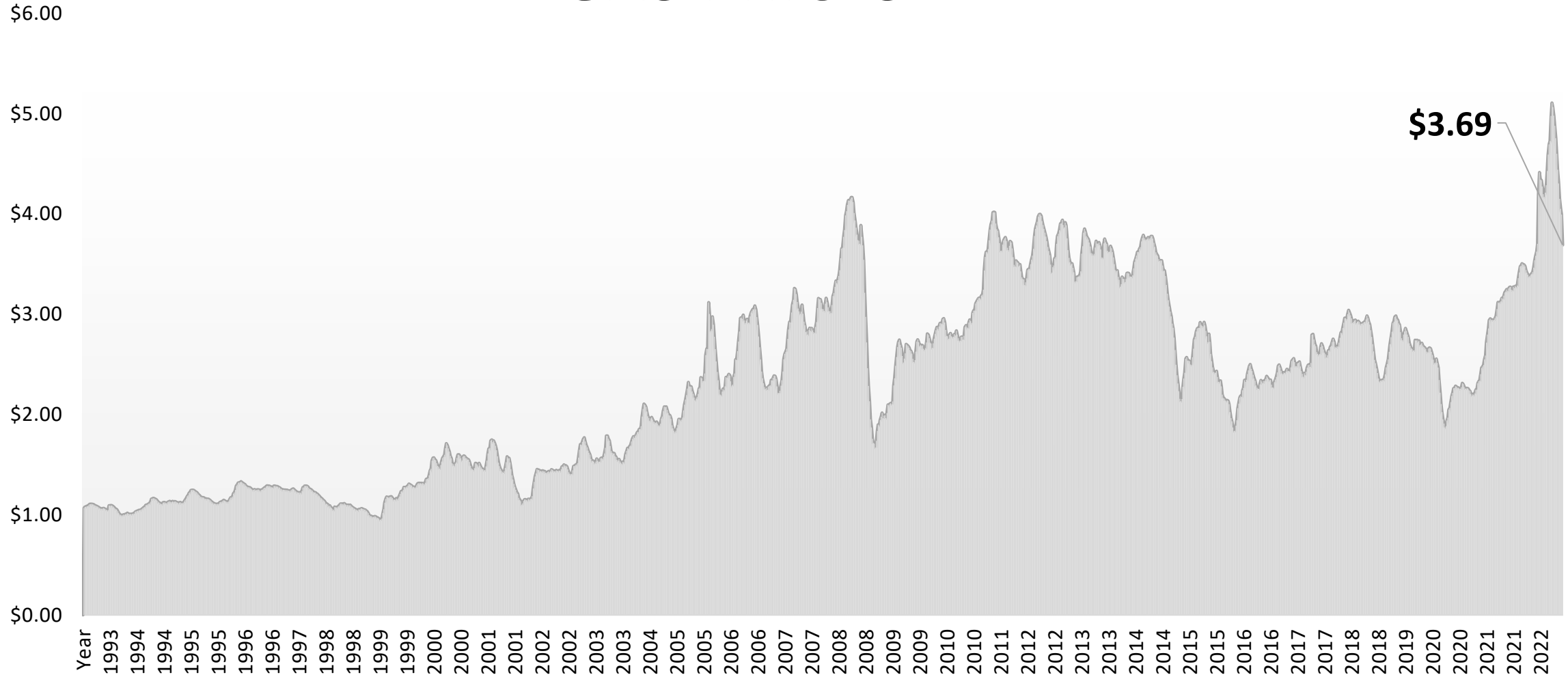
Given the strength of household and corporate balance sheets, my view is that we could see travel react less negatively to a recession than we have seen in past recessions.



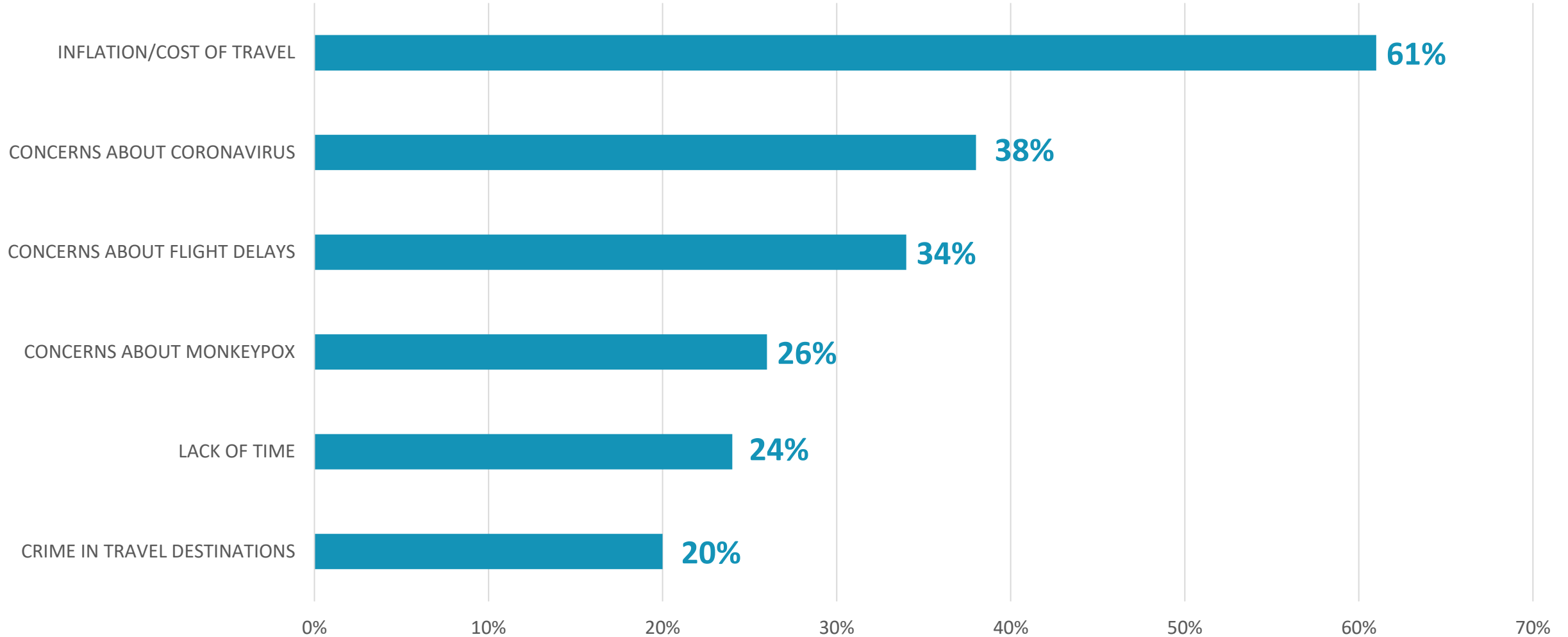
Adam Sacks, Tourism Economics

South Dakota

GAS PRICES



IMPACT ON TRAVEL PLANS





THANK YOU!

South Dakota