

Executive Proclamation
State of South Dakota
Office of the Governor

Whereas, travel is an economic powerhouse for South Dakota's economy and workforce; and,

Whereas, a robust travel industry provides significant economic benefits from the nation, with an economic output of \$2.6 trillion in 2022 in the U.S.; and,

Whereas, travelers' spending has aided state and local government alike, generating \$84 billion in state and local tax revenue in 2022 to support essential services, such as education, emergency response, public safety and more; and,

Whereas, the travel industry's successes help enable success for all industries across the state, and across the country. From agriculture and healthcare, to advancing manufacturing and new business growth - when we move Travel Forward, we move South Dakota forward; and,

Whereas, the South Dakota tourism industry accounted for nearly 57,000 jobs and generated \$4.7 billion in visitor spending, which resulted in a tax savings of \$1,011 per South Dakota household in 2022; and,

Whereas, moving Travel Forward will create a more sustainable and secure traveler experience, and continue to enhance and grow South Dakota's workforce, driving us toward a prosperous future; and,

Whereas, travel is an essential industry. We must continue to communicate that growing travel grows the economy, benefits businesses, and fosters mutual understanding:

Now, Therefore, I, Kristi Noem, Governor of the State of South Dakota, do hereby proclaim the week of May 7, 2023, as

TRAVEL AND TOURISM WEEK

in South Dakota, and I urge our citizens to join me in recognizing the critical role this industry plays.

In Witness Whereof, I have hereunto set my hand and caused to be affixed the Great Seal of the State of South Dakota, in Pierre, the Capital City, this Twenty-fourth Day of April in the Year of Our Lord, Two Thousand and Twenty-Three.



Kristi Noem
Kristi Noem, Governor

Attest:

Monae L. Johnson
Monae L. Johnson, Secretary of State