



ONE SOUTH DAKOTA, ELEVEN WAYS TO RESPECT IT

**JOIN US IN INSPIRING STEWARDSHIP BY
SHARING THESE SIMPLE TIPS WITH VISITORS.**

- 1.** Encourage visitors to sign the Forever 605 pledge at Forever605.com.
- 2.** Hang up and display your Forever 605 posters in your place of business.
- 3.** Use the pledge card QR code to direct locals and visitors to Forever605.com. They'll even get a free sticker for signing the pledge themselves.
- 4.** Spread the word about Forever 605 on your social media accounts. Visit SDVisit.com/Forever-605 for copy inspiration and downloadable images and assets.
- 5.** Stick the Forever 605 window cling onto your front door or window.
- 6.** Encourage visitors to explore the state's lesser-known destinations featured in our Passport Program at TravelSouthDakota.com/Passports.
- 7.** Whether visitors are hitting the trails, exploring open fields, or jumping into our waters, encourage them to leave no trace and pick up their litter or trash.
- 8.** Inspire visitors to experience South Dakota for real by checking out our tribal lands and by learning from locals about the state's Indigenous, pioneer, and Old West roots, heritage, and cultures.
- 9.** Help support the state's one-of-a-kind businesses throughout the year by promoting local shops, restaurants, and attractions.
- 10.** Sow the seeds for agritourism. Provide visitors with both places to visit and things to do that carry on our state's agricultural traditions through food, arts, and culture.
- 11.** Join us at the South Dakota Governor's Conference on Tourism to learn more about Forever 605 and our plans for future extensions of the program.