

Discover the hidden, the cultural, and the beautiful in South Dakota – while winning prizes!

Free mobile-exclusive passports introduce you to some SoDak spots that'll have you talking long after the adventure is over. Let **Great Finds** guide you to hidden gems that only the locals talk about. Engage your artistic spirit with the **State of Create**. Dive deep into the state's rich Native American culture with **Tribal Nations**, and follow the trails to brilliant views with **Peaks to Plains**. No matter what passport you pick, prizes and discoveries await!

No app required. Simply log in and check in at specified locations for discounts and prizes. The more you explore, the better the prizes. Get your **FREE** mobile passports today. Let the exploration begin.





GREAT FINDS, GREAT MEMORIES

Scan the QR code or visit TravelSouthDakota.com/Passports to start your adventure!





FREQUENTLY ASKED QUESTIONS

Q: Why was this program started?

A: The main goal is to highlight every area of South Dakota, encouraging individuals through gamification to explore and experience hidden treasures found throughout the state.

Q: Are visitors limited to participating in only one passport?

A: No. There is no limited to the number of passports each visitor may use. Passports are continuously being updated and additional passports are in the works. Visitors are encouraged to sign up for any and all passports.

Q: How do people get their prizes?

A: Once visitors have checked into the required number of locations resulting in point accumulation, participants will redeem their points for the desired prize from within the passport application. Travel South Dakota will then send prize recipients the designated prize(s) by mail.

Q: How long does this program run?

A: The current passports (**Great Finds, State of Create, Peaks to Plains**) expires **April 1, 2024**. Following April 1, 2024, users will be asked to register for the next year's passports.

Q: Who do I contact if someone is having trouble with their passport?

A: Call or text 888-921-5333 or email support@bandwango.com.

Q: Where do I get promotional materials for the Passport Programs?

A: Contact Erin Weinzettel at <u>erin.weinzettel@travelsouthdakota.com</u> to receive access to posters, handouts, social post graphics, etc.

Q: What future passports will Travel South Dakota be creating?

A: Travel South Dakota plans to continue to evolve the current passports, in addition to adding Tribal Nations and Black to Yellow passports later this year.

Q: How were businesses, events and locations selected to be part of the program?

A: Participants in the program were nominated by fellow industry members as a hidden gem location within the state, deserving recognition as part of the program.

Q: Know of a hidden gem you think should be a part of a South Dakota Passport?

A: Email your location suggestion(s) for any of the South Dakota Passports to **erin.weinzettel@travelsouthdakota.com**.

