

GENERAL POST 1: WHAT'S FOREVER 605?

Img Headline:

A State of Pride

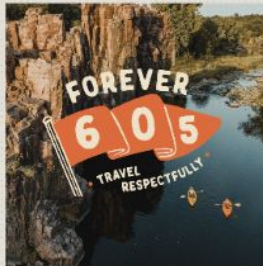
Instagram Post Caption:

Give back to South Dakota what this great state gives to you and travel respectfully with #Forever605. Just make sure you don't pet the fluffy cows. Follow along with @TravelSouthDakota for stewardship tips!

Twitter Post Caption:

Give back to South Dakota what this great state gives to you and travel respectfully with #Forever605. Just make sure you don't pet the fluffy cows. Follow along with @southdakota for stewardship tips!

Image/Video Files: [ACCESS HERE](#)



GENERAL POST 2: SIGN THE PLEDGE

Instagram Post Caption:

This club may not have a secret handshake (yet), but it does have a pledge. If you're called to respect the 605 State just as much as you embrace it, then sign the #Forever605 pledge with @travelsouthdakota at Forever605.com.

Twitter Post Caption:

This club may not have a secret handshake (yet), but it does have a pledge. If you're called to respect the 605 State just as much as you embrace it, then sign the #Forever605 pledge with @southdakota at Forever605.com.

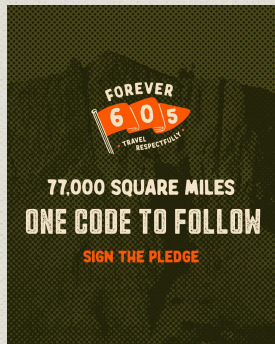
Img Headline:

Alt: 77,000 SQUARE MILES, ONE CODE TO FOLLOW.

Alt: A CODE FOR LOCALS OF 30 YEARS
AND FOR VISITORS OF 30 HOURS.

Alt: IT'S BIGGER THAN A STATE. IT'S A STATE OF MIND

Image/Video Files: [ACCESS HERE](#)



GENERAL POST 3: 605 DAY BECOMES FOREVER 605 DAY

Img Headline:

A Day to Celebrate Forever

Instagram Post Caption:

Why is 605 Day now Forever 605 Day?

- One state area code means one code to follow
- Respectful travel never goes out of style
- And adding the word 'forever' gets the people going

Follow along with @travelsouthdakota for more stewardship tips!

Twitter Post Caption:

Why is 605 Day now Forever 605 Day?

- One state area code means one code to follow
- Respectful travel never goes out of style
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Follow along with @southdakota for more stewardship tips!



Image/Video Files: [ACCESS HERE](#)

GENERAL POST 4: WAYS TO BE A GOOD STEWARD

Carousel Img Headlines:

- 1) Forever 605 / Travel Respectfully
- 2) If you feel bison breath, you're way too close.
- 3) Critters hate litter.
- 4) Donuts are for breakfast, not trails.
- 5) Sign the Forever 605 pledge at FOREVER605.com

Instagram Post Caption:

#Forever605 is about respecting our great state just as much as we embrace it. Turns out, it's pretty dang easy to do so. Follow @travelsouthdakota for plenty of tips on how to be a respectful traveler.

Twitter Post Caption:

#Forever605 is about respecting our great state just as much as we embrace it. Turns out, it's pretty dang easy to do so. Follow @southdakota for plenty of tips on how to be a respectful traveler.



TOPIC POST 1: WILDLIFE

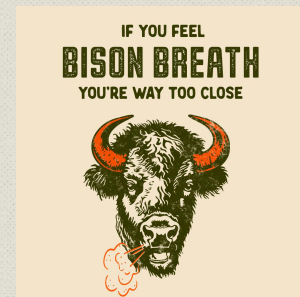
Img Headline:

IF YOU FEEL BISON BREATH,
YOU'RE WAY TOO CLOSE

Instagram/Twitter Post Caption:

Everyone knows not to bite the hand that feeds you. Except for wildlife, they will quite literally bite anything. So make sure to keep your distance to avoid critter crunches and bison bites. #Forever605

Image/Video Files: [ACCESS HERE](#)



TOPIC POST 2: TRAIL ETIQUETTE

Img Headline:

DONUTS ARE FOR BREAKFAST, NOT TRAILS

Instagram Post Caption:

Hungry for donuts? Better save them for breakfast. Be a good steward of the 605 State and refrain from doing donuts, burnouts, or any maneuvers on your ATV that might damage the trail. Follow @travelsouthdakota for even more tips on how to travel respectfully. #Forever605

Twitter Post Caption:

Hungry for donuts? Better save them for breakfast. Be a good steward of the 605 State and refrain from doing donuts, burnouts, or any maneuvers on your ATV that might damage the trail. Follow @southdakota for even more tips on how to travel respectfully. #Forever605

Image/Video Files: [ACCESS HERE](#)



TOPIC POST 3: TRAIL CLEANLINESS

Img Headline:

CRITTERS HATE LITTER

Instagram Post Caption:

The critters have kindly requested that you refrain from leaving trash in their living room. Be a Forever 605er and keep our wilderness clean by always packing out your trash and waste. Follow @travelsouthdakota for even more #Forever605 respectful travel tips.

Twitter Post Caption:

The critters have kindly requested that you refrain from leaving trash in their living room. Be a Forever 605er and keep our wilderness clean by always packing out your trash and waste. Follow @southdakota for even more #Forever605 respectful travel tips.

Image/Video Files: [ACCESS HERE](#)



TOPIC POST 4: SHOP LOCAL

Img Headline:

BE VOCAL FOR SUPPORTING LOCAL

SHOP LOCAL. SMALL BUSINESSES HAVE FEELINGS, TOO.

Instagram Post Caption:

Find brag-worthy swag and strut your state pride by supporting local business! Follow @travelsouthdakota for more tips on supporting local businesses.

Twitter Post Caption:

Find brag-worthy swag and strut your state pride by supporting local business! Follow @southdakota for more tips on supporting local businesses.

Image/Video Files: [ACCESS HERE](#)



TOPIC POST 5: DISPERSION

Img Headline:

DO MORE THAN RUSHMORE

EVERY DESTINATION DESERVES LOVE

MISSING: YOU, AT LESSER-KNOWN TOURIST
ATTRACTIONS

"HEY, YOU COME HERE OFTEN?"

– LESSER-KNOWN TOURIST ATTRACTIONS

Instagram Post Caption:

The benefits of less traveled destinations include:

- Less people, more space
- No lines
- Better stories to tell
- Tourism benefits reach every corner of the state

Follow @travelsouthdakota to learn more about dispersion and hidden gems across the state.

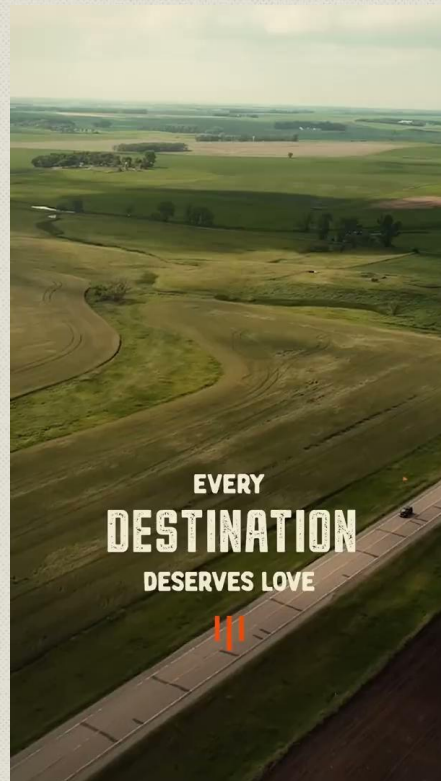
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Image/Video Files: [ACCESS HERE](#)



TOPIC POST 6: INDIGENOUS ROOTS

Img Headline:

HISTORY IS ALIVE AND WELL

HISTORY DOESN'T LIVE IN A BOOK – IT LIVES WITH
THE PEOPLE

SHAKE HANDS WITH A LIVING, BREATHING HERITAGE

GET FACE-TO-FACE WITH A VIBRANT CULTURE

EVER FEEL THE ENERGY OF NEW CULTURES?

DANCE TO THE BEAT OF CULTURE'S DRUM

Instagram Post Caption:

If you thought the history of South Dakota started in the 1800's, think again . . . Follow @travelsouthdakota to discover thousands of years of history across this land.

Twitter Post Caption:

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