

2026 FOREVER 605 DAY SOCIAL MEDIA TOOLKIT



SOCIAL MEDIA POSTS



SOCIAL MEDIA POSTS

OPTION 1

Facebook, LinkedIn:

Happy Forever 605 Day!

In South Dakota, this is more than where we work. It is where we live, explore, and feel at home. That is why we are proud to stand behind #Forever605 and its mission to keep the 605 state bold, beautiful, and thriving for generations to come.

If South Dakota means something to you too, we invite you to be part of it. Sign the pledge and help carry the spirit forward:
<https://www.travelsouthdakota.com/forever-605-pledge>

Twitter:

Happy Forever 605 Day! South Dakota is more than a place, it is home. Proud to support #Forever605 and keeping the 605 state bold and beautiful for years to come. Join us and sign the pledge: <https://www.travelsouthdakota.com/forever-605-pledge>



SOCIAL MEDIA POSTS

OPTION 1

Instagram:

Happy Forever 605 Day!

In South Dakota, this is more than where we work. It is where we live, explore, and feel at home. That is why we are proud to stand behind #Forever605 and its mission to keep the 605 state bold, beautiful, and thriving for generations to come.

If South Dakota means something to you too, we invite you to be part of it. Share this post, drop a comment, and use #Forever605!

#HiFromSD



SOCIAL MEDIA POSTS

OPTION 2

Facebook, Instagram, LinkedIn and Twitter:

Happy Forever 605 Day!

Forever 605 is a call to respect South Dakota as much as we explore it. Ready to be a steward of the 605? Add your name to the pledge:
[Forever605.com](https://forever605.com)

#Forever605



SOCIAL MEDIA POSTS

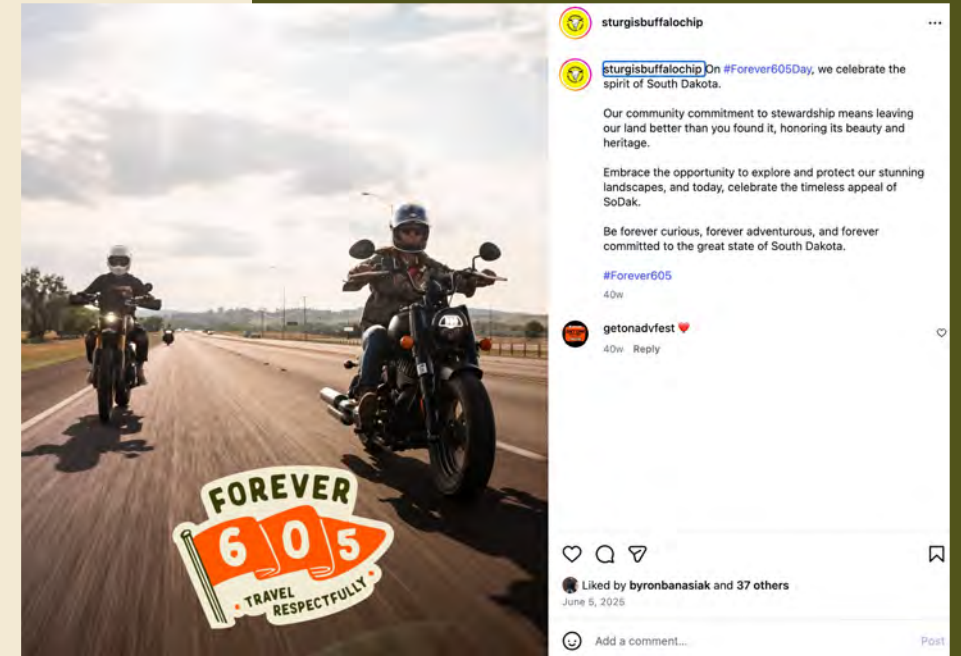
CREATE YOUR OWN

Make your voice part of the Forever 605 story.

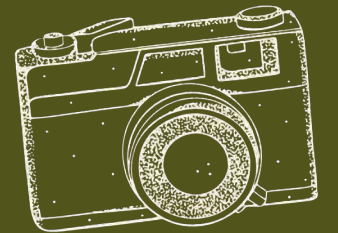
By customizing your content with the Forever 605 watermark, you'll showcase your unique brand while aligning with a powerful statewide initiative — building recognition and momentum together.

How To:

- Download [Forever 605 assets](#)
- Using any creator tool (Canva, Adobe, etc) place a Forever 605 asset over your preferred photo



SOCIAL MEDIA ASSETS



FOREVER 605 ASSETS

BADGES / GRAPHICS

Download: [Forever 605 Badge / Graphic Assets](#)



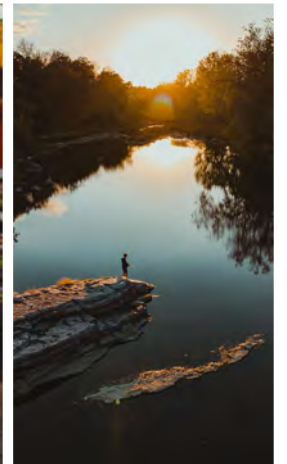
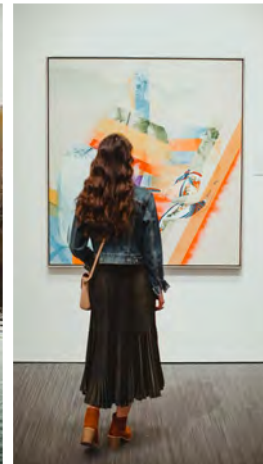
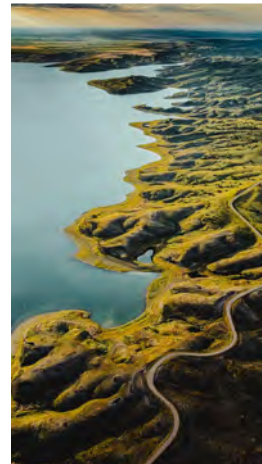
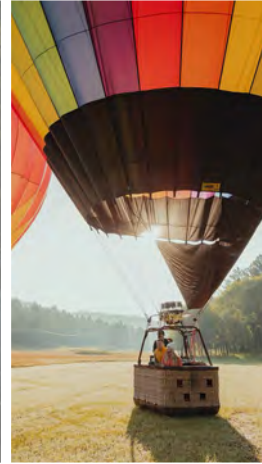
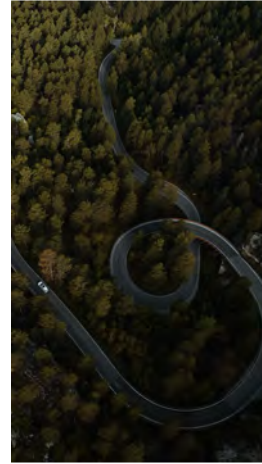
SIGN *The* PLEDGE



FOREVER 605 ASSETS

PHOTOS

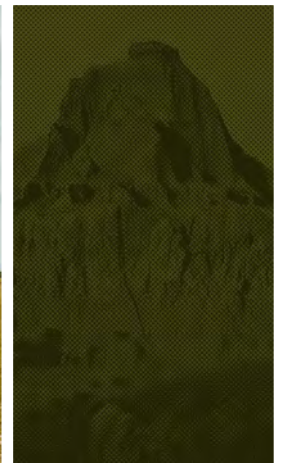
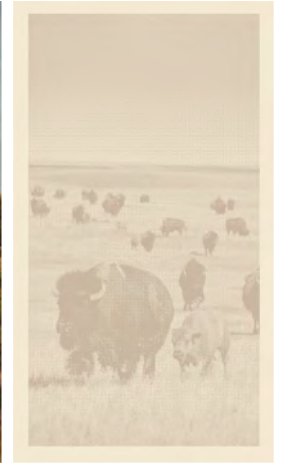
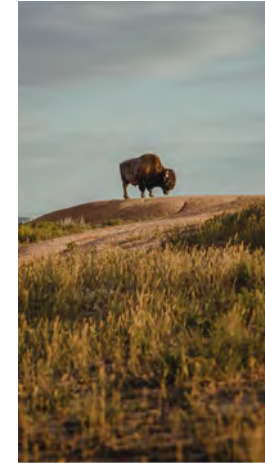
Download: [Forever 605 Photo Assets](#)



FOREVER 605 ASSETS

PHOTOS

Download: [Forever 605 Photo Assets](#)



FOREVER 605 ASSETS

PILLARS

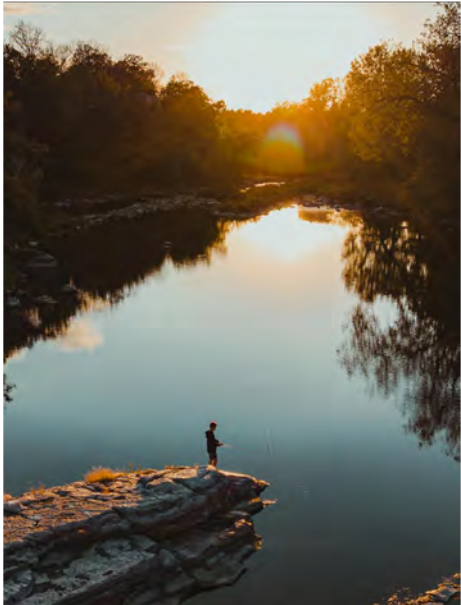
Download: [Forever 605 Pillar Assets](#)



FOREVER 605 ASSETS

PILLARS

Download: [Forever 605 Pillar Assets](#)



HOW TO: POST WITH PLEDGE LINK & STICKER

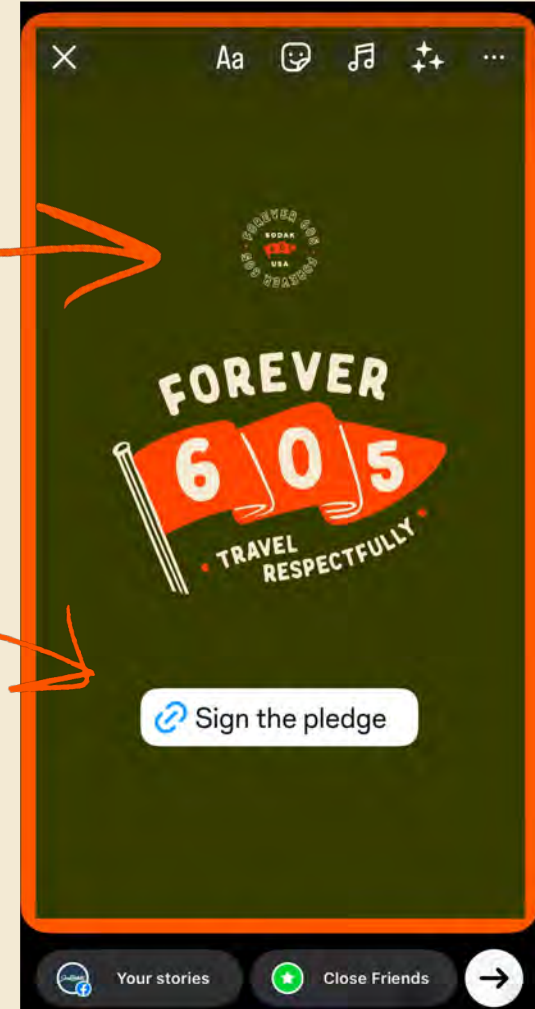


HOW TO:

PUBLISH AN INSTAGRAM STORY, WITH LINK STICKER AND FOREVER 605 GIF



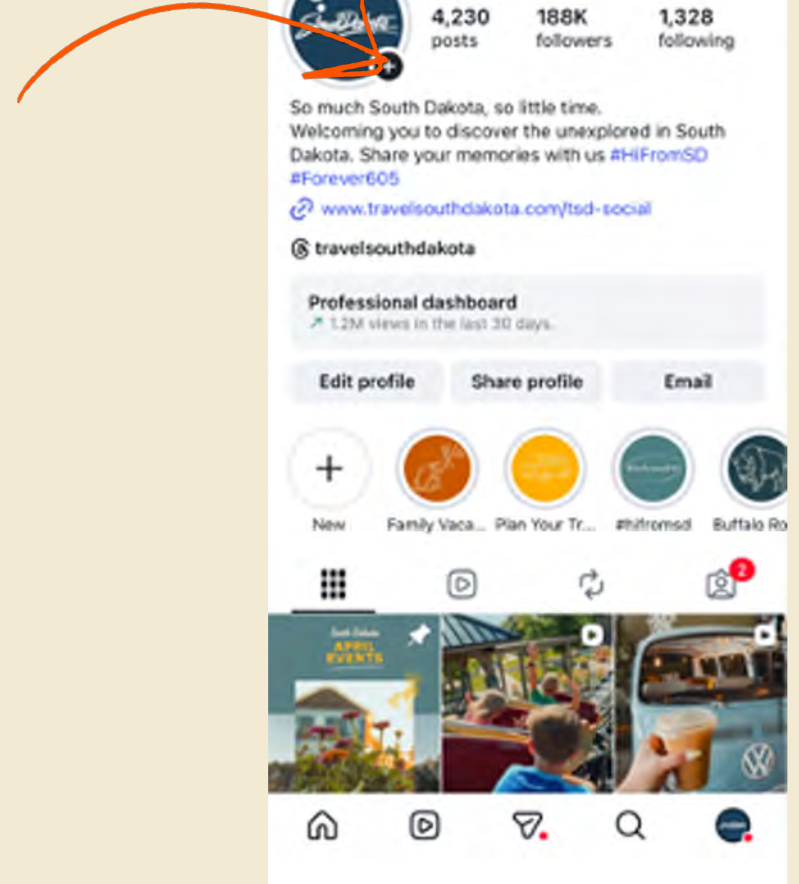
[Hyperlink](#)



HOW TO:

PUBLISH AN INSTAGRAM STORY

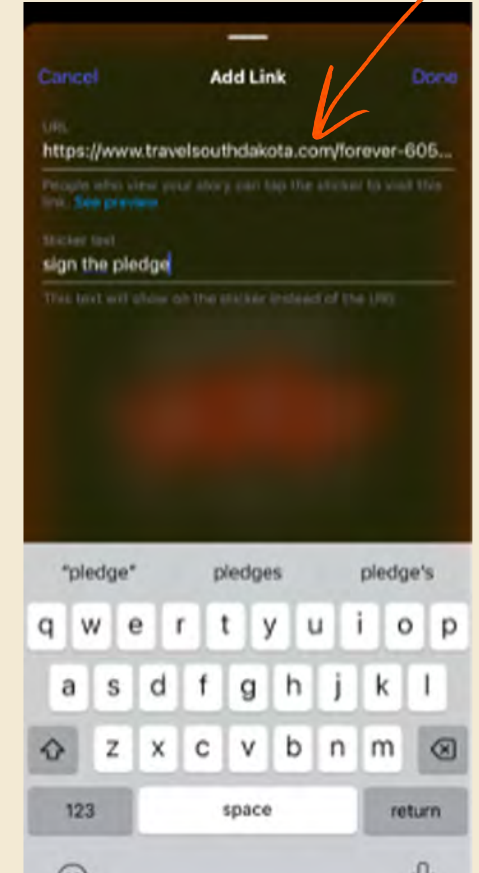
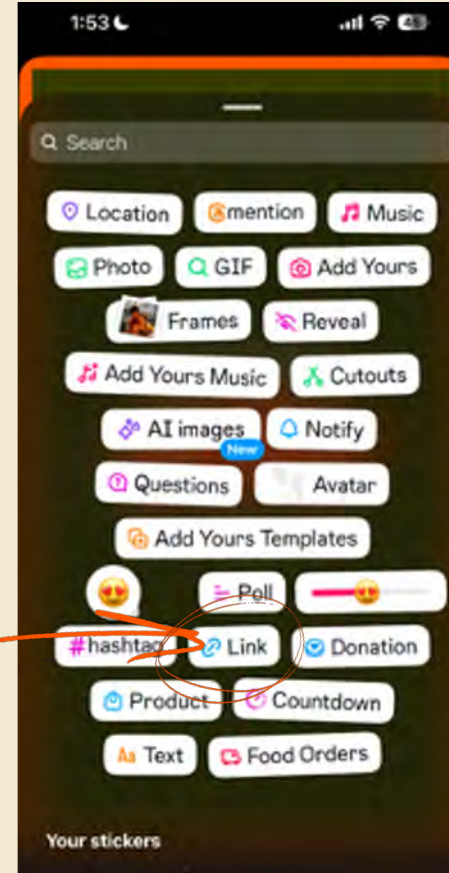
1. Option to publish one, or all assets, to your Instagram Story
2. Save one, or all assets, to your smartphone
3. Open the Instagram app, tap the 'plus' icon next to your profile picture to publish a Story
4. Select the image you saved to your camera roll



HOW TO:

ADD A LINK TO SIGN THE PLEDGE

1. Tap the Sticker Icon
2. Tap 'Link'
3. Within the 'URL' section, paste this link:
<https://www.travelsouthdakota.com/forever-605-pledge>
4. Within the 'Sticker text' section type:
Sign The Pledge



HOW TO:

ADD A FOREVER 605 GIF

1. Tap 'GIF'
2. Type 'Forever 605' in the search bar
3. Select a Forever 605 GIF
4. Place as desired

